



MARE



FAIR

2023

SNOWPITY
INCORPORATED

PRESENTS

Orlando's
FIRST
PONY CONVENTION

SEP 29th

ACT
1ST

18+
ONLY

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Welcome to Mare Fair 2023!

Dear Honored Guests and our Esteemed Staff:

All in all, the entire experience that is Mare Fair has been a truly magical one. Some might see the current convention scene as just a big laugh, but it really is hard work throwing parties this big. Setting up a stable foundation for the convention would have been insurmountable had it not been for the kindness of other con veterans lending us their years of experience. It really takes loyal pony fans from all fronts to make stuff like this real and that's only become clearer throughout the planning process.

After the convention is over, we'll be publishing a report on our spending this year in hope to setting a standard of honesty for the other pony conventions (or atleast scoring us better explanations for huge bailouts). A warm thanks to our many attendees and sponsors for generously funding and bankrolling this con.

You're all truly wonderful,
Head Pony In Charge



Featured Charity of the Year



FALLEN

OAK

EQUINE RESCUE
AND REHABILITATION

Fallen Oak Equine Rescue is a 501(c)(3) nonprofit equine rescue. We were established in December, 2011, in the State of Florida. Our organization rescues neglected, abused, and/or abandoned horses that can no longer be taken care of due to life issues, often voluntary surrenders. Our goal is to rehabilitate and rehome the horses that come in to the rescue; however, for any horse that may have ongoing medical issues, is a senior horse, or deemed not adoptable, we offer Sanctuary for the rest of the horse's life, providing the special care that the horse needs. Our organization is known for taking the horses no one else wants or is willing to help. We are located in Belleview, FL, on the president's personal seven acre horse farm with an additional location in Ocala, FL, on ten acres of lush pasture. Our doors are always open and visitors and volunteers are able to visit anytime (with reasonable notice).

-- Kim, President of Fallen Oak

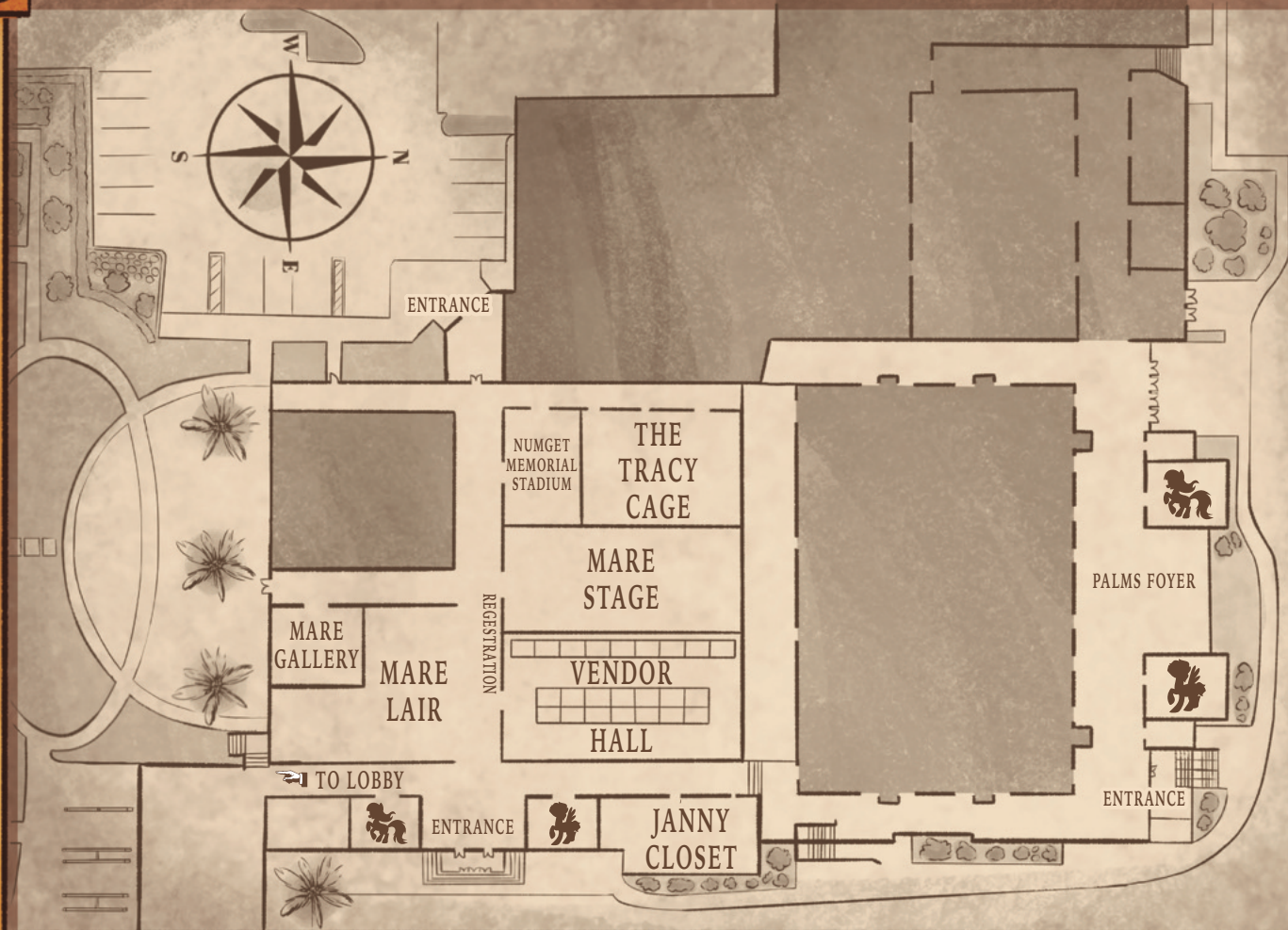
Fallen Oak is a very small operation compared to some of the larger horse charities and have a real need for more support. Even with their shoestring budget, they were still able to rehab, rehome, and vet more than 200 horses in the last five years!

The President of Fallen Oak, Kim, is very excited to join us at Mare Fair 2023 and will be staffing a booth in the vendor hall where you can come by and see before and after pictures of a bunch of horsies they've rescued. Remember that 100% of the money collected from the Spaghetti and Tendie dinner on Friday night will be going to Fallen Oak, as will 100% of the money collected from the charity auction.

Learn more at Fallen Oak, by trotting over to Facebook at
<https://www.facebook.com/FallenOakEquineRescue>.



CON GROUNDS MAP



OTHER SCHEDULES

Registration

Thursday: 5:30PM - 10:00PM
(Badge Pick-Up only)

Friday 8:30AM - 7:30PM

Saturday 8:30AM - 7:30PM

Vendor Hall

Friday 12:30PM - 6:00PM

Saturday 10:30AM - 6:00PM

Sunday 10:30AM - 3:30PM

***Upper tier sponsors get access
30 minutes early!***

Mare Gallery

Friday 1:00PM - 6:00PM

Saturday 11:00AM - 7:00PM

A1*	A2	A3	A4	A5	A6	A7	A8	A9
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Vendors

B1	B2	B3	B4	B5	B6	B7
B14	B13	B12	B11	B10	B9	B8

**Go to A1 for all things concerning vendors, the vendor hall, and to check-in.*

B2 **FALLEN OAK EQUINE RESCUE**

Fallen Oak is the Mare Fair charity this year. This 501(c)(3) non-profit equine rescue is devoted to providing a rehabilitative sanctuary for horses. Come visit them and hear the many heartwarming stories of horses they've been able to rescue even with a very limited budget. They'll also have some horsey goodies for sale, with all proceeds going to support their great work.

A1 **WINTRE ARTS**

We sell all variety of pony themed merch from dakis to lanyards, keychains, blankets, clothing and more!

A3 **SIGIL PONIES**

Handmade crafts, prints and traditional art commissions.

A4+5 **FANNYTASTICAL**

Tired of looking like a sane, respectable individual? Stop by fannytastical's booth to supercharge your style with eye-catching jerseys, keychains, badges, and other goodies! Get a free pin if you If you bring a real horse by the booth, you get a FREE PIN! Avoid this table if you value your limbs.

A6+7 **OUTLAW WORKS**

We strive to bring handcrafts and imported merch to North America.

B1 **BABSCON**

A convention that needs no introduction! Bay Area Brony Spectacular, a spectacle like no other!

B3 **FLORAL'S GARDEN OF MARES**

Do you like mares? Wares of mares? Do you need snowpity? Then you came to the right place.

At Floral's Garden, all of your dreams are in season and ready to be harvested. We have a variety of waifu materials to be purchased, from dakis, charms, prints, you name it. If you want it, we got it.

Do you have an idea for a drawing you're dying to see come to life? Ask the artist for a commission! Come stop by Floral's Garden of Mares, we promise we won't disappoint.

B4 **ROCKET'S EQUINE OUT POST**

A modest selection of trinkets, oddities, artwork, and attire from artist Rocket-Lawn Chair.

B5 **TAURSON'S CAFE AND SAPHYOPONE**

"I will be selling adorable keychains, stickers, and enamel pins for the conventions. I will also be taking on site commission as well."

B6 **MUSICIANS**

You can get those awesome tunes at the con, here!

B7 **PONY EXPRESS PATCHES**

Patches from board culture and your favorite artists.

B8 **VARIETY CUSTOM GUITARS**

Ahoy! We specialize in hand painted custom guitars but we sell a variety of goods.

B9+10 **AZGCHIP PLUSHIES**

Pony plushies.

B11 **SNOWPITY.SHOP**

Only a very small part of a mare's snowpity can be contained, and even this is exceptionally strong to the human nose. Changelings have found a sustainable and humane way to export this fragment of snowpity to earth. The Friendship is Magic documentary has done many things, but is lacking in the snoot department. My products cleanse the human body and substitute with this tiny fragment of mare to show just how much is missing in our world.

B12 **WELDERANON & CO.**

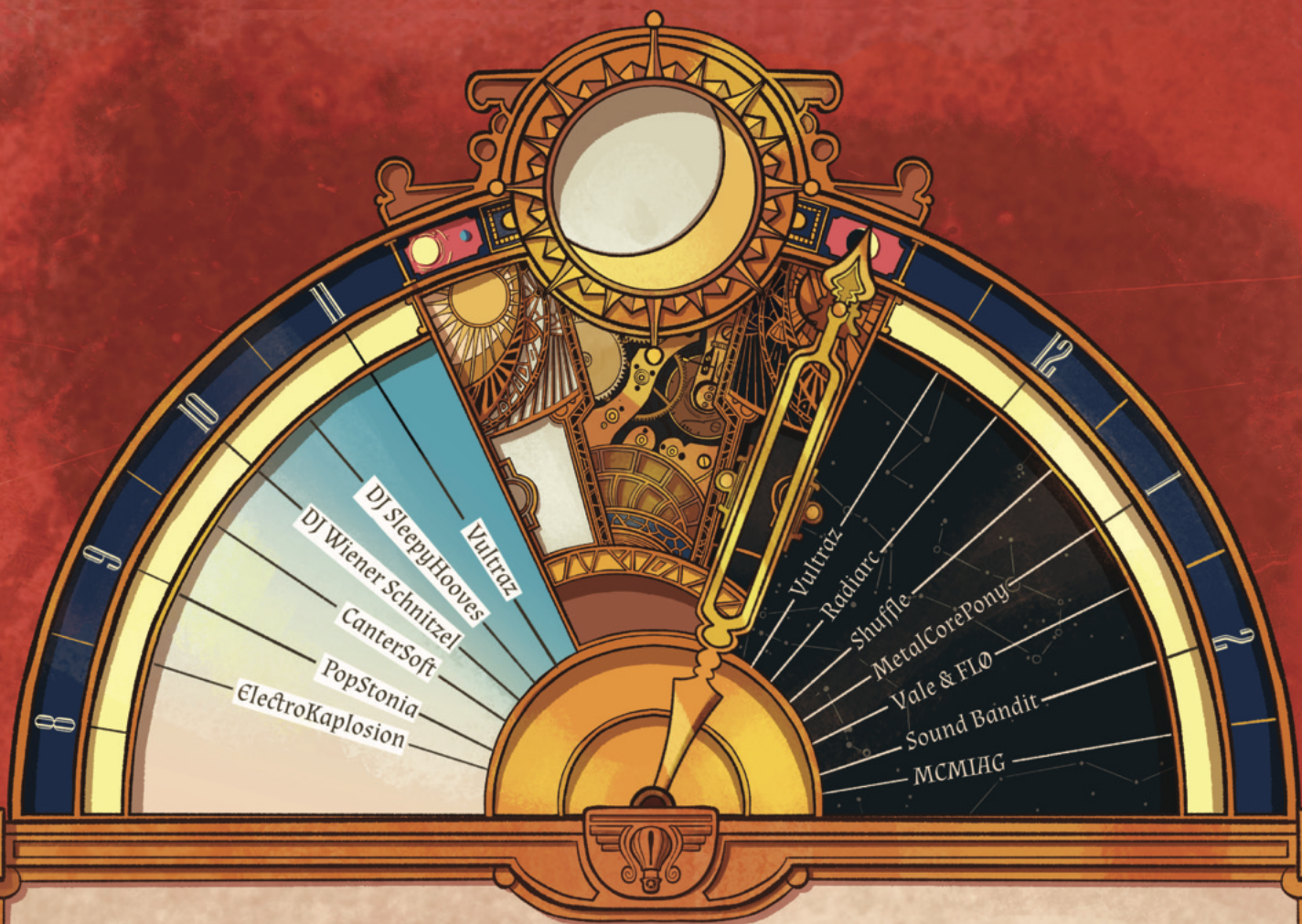
Homemade Metal Artwork that was plasma cut, grinded, welded, sanded and painted by hand.

B13 **DR. ANONYMOUS T. ANONYMOUS'S AND JARGWELL PRESCOTT III'S HOUSE OF EQUINE THINGAMABOBS**

Step right up, folks! Feast your peepers on the most jaw-dropping My Little Pony: Friendship is Magic merchandise this side of the Maresissippi! Get your commissions here, folks! We've got more sketches than a cowboy's got boots, and we're ready to take your orders faster than a jackrabbit on a hot tin roof! And don't forget to grab some of our novelty gags and pins! They're funnier than a monkey in a tutu and twice as stylish! So don't be a sap, come on over and get your MLP:FIM fix today!

B14 **MISSTWIPIETWINS, GLACIERCLEAR**

We sell commissions and stickers of your favorite mares (and stallions shh..!)

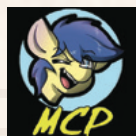


Concert 2023

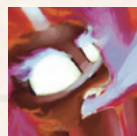
ElectroKaplosion 8:30 pm
 popstonia 9:00 pm
 Cantersoft 9:30 pm
 DJ Wiener Schnitzel ... 10:00 pm
 DJ SleepyHooves 10:30 pm
 vultraz 11:00 pm
 Radiarc 12:00 am
 Shuffle 12:30 am
 MetalCorePony 1:00 am
 Vale & FLO 1:30 am
 Sound Bandit 2:00 am
 MCMIAG 2:30 am



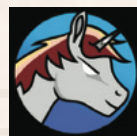
ElectroKaplosion



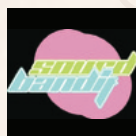
MetalCorePony



vultraz



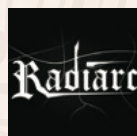
Cantersoft



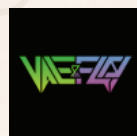
Sound Bandit



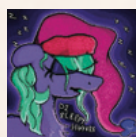
Shuffle



Radiarc



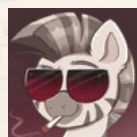
Vale & FLO



DJ SleepHooves



popstonia



MYCUTIE MARKISAGUN



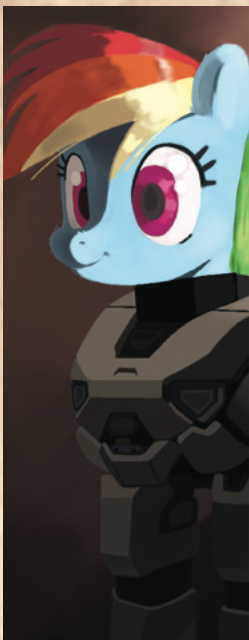
DJ Wiener Schnitzel

MARE GALLERY

Looking for some mare culture? Stop by the Mare Gallery to see a bespoke collection of first-class, mare-centric art pieces handcrafted by some of the most beloved artists known to /mlp/. We're proud to share it all with you by transforming an entire room into a memorable exhibition of unique pony artwork with a heavy focus on ponies and themes adored by the board.

It's our love letter to the incredible artistic community that's grown around the mares we love. This year's featured artist is the one and only ja0822ck, known for his soulful mare drawings.

At the end of the con, almost everything in the Mare Gallery will be put into the charity auction to benefit the real horses of Fallen Oak Equine Rescue. So come feast your eyes while you can!



Friday Schedule

Please note that all programming information is subject to change and updates will be made via social media channels and www.marefair.org/#schedule.

	MARE STAGE	THE TRACY CAGE	NUMGET MEMORIAL STADIUM	MARE LAIR	
10:00 am					
10:30 am					
11:00 am					
11:30 am	Opening Cermony				
12:00 pm					
12:30 pm	Pony Merch eBay Adventures	SFM Ponies Nostalgia	Numget Panel		
1:00 pm					
1:30 pm					
2:00 pm	Alternative Pony Sites		Trixie Appreciation Panel	Mare-itory Control: IRL	
2:30 pm		CYOA: Writing Collaborative (Shitpost) Stories			
3:00 pm			Rarity Appreciation Lecture		
3:30 pm					
4:00 pm	Pony Archival Panel	Room Unavailable			
4:30 pm					
5:00 pm			Lyra Appreciation Panel		
5:30 pm	My Little Mareblade™: Battle for the Crown of Waifu				
6:00 pm			Reading AI Shitposts with the Bois		
6:30 pm					
7:00 pm					
7:30 pm	Convention War-Stories	Spaghetti and Tendie Dinner (Ticketed Event)	Hoof Rock Live: MLP The Movie Soundtrack Review		
8:00 pm					
8:30 pm					
9:00 pm					
9:30 pm	Everything You Always Wanted to Know About Pony Plushies* *But Were Afraid to Ask		Get Yer OC Edge On	How to Draw a Pony	
10:00 pm		Room Unavailable			
10:30 pm					
11:00 pm					
11:30 pm	Wetbrain!: Extra Spicy Edition			Ponyville Party Pack (18+)	Plushie Meetup
12:00 am					
12:30 am					
1:00 am					
1:30 am					
2:00 am	Watching Paint Dry				
2:30 am					
3:00 am			Erotic Examinations		
3:30 am					
4:00 am					

Friday Schedule, cont.

Opening Ceremony

11:00 AM - 11:59 AM, Mare Stage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Mare Fair 2023

Are you ready to MARE????? Let's get together and kick off this weekend with some fun and frivolity and MARES. Let's go do a Mare Fair!

Numget Panel

12:00 PM - 12:59 PM, Numget Memorial Stadium

Rating: Safe

Participants: PurpPone

Have you or a loved one ever experienced a "numget moment?" Are you prone to enjoying forced memes of or pertaining to Lyra Heartstrings? Join us in celebrating the life and legacy of our beloved :numget: (Con Chair Note: skip this one)

SFM Ponies Nostalgia

12:00 PM - 1:29 PM, The Tracy Cage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: ACLP Films

Come relax and find some comfort as we celebrate 10 years of SFM Ponies animation. We'll be watching some of the fandom's oldest and most notable SFM pony videos from the 2010s to the 2020s. We'll randomly select SFM pony videos like PMVs, memes, or one of the host's SFM videos. We'll review some of the history or recollections of these classic SFM Ponies along the road.

Pony Merch eBay Adventures Shopping Spree

12:29 PM - 12:59 PM, Mare Stage

Rating: Safe

Participants: Neighsayer

Neighsayer needs your help finding the perfect gift for his girlfriend (who is real (human)). Explore the wacky, wild, lawless world of second-hand pony merch and discover shameful officially licensed goods, bold bootleg products (with even bolder price tags), and even brand new mares unseen & unheard of outside of their plastic marketing prisons.

Mare-itory Control: IRL

1:30 PM - 2:59 PM, Mare Lair

Rating: Questionable - sexual discussion but nothing displayed on monitors

Participants: PurpPone

The IRL version of your favorite online convention mass drawing game! Represent your favorite mare by drawing her on a giant shared canvas. The mare that covers the most of it at the end is the one with the most dedicated fans and worthy husbandos ^:) All skill levels welcome! Beginners encouraged!

Alternative Pony Sites

1:30 PM - 3:29 PM, Mare Stage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Corpulent Brony

Sick of YouTube, Twitter, Pastebin, etc.? How about the increasing censorship on popular fandom sites like Derpibooru or Fimfiction? Ever wondered if there was an alternative, preferably one pony themed? There probably is!

This panel will explore the world of pony-themed alternative sites, which ones are available, and how to find and use them. Hosted by the guy who helps run twiibooru, smutty.horse, pony.tube, pone.social, mlp.chat, and mlp.stream. Hopefully we'll also have some co-hosts who run other sites to join in on the conversation.

Trixie Appreciation Panel

1:30 PM - 2:29 PM, Numget Memorial Stadium

Questionable - sexual discussion but nothing displayed on monitors

Participants: Spec/Trixie Anons

Do you like Trixie?!?! Well so do we, so come to our panel!!! We will bask in the grrrrreat and powerful Trixie's glory and essence for an entire hour!

CYOA: Writing Collaborative (Shitpost) Stories

2:00 PM - 3:29 PM, The Tracy Cage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Wolvan

What do you get when you and a bunch of others control the main character of a story? A lot of chaos, laughs, and adventure! Welcome to the world of CYOAs; let's come and write some together! Shitposting included!

Rarity Appreciation Lecture

3:00 PM - 3:59 PM, Numget Memorial Stadium

Rating: Suggestive - slightly sexual topics and innuendo

Participants: 4wanderer

Listen to the ramblings of a mad Rarity fan exploring one of the deepest characters ever created (Rarity).

Pony Archival Panel

4:00 PM - 4:29 PM, Mare Stage

Rating: Safe

Participants: Rebane (hobune.stream), Neighsayer, JCV

The pony fandom has a rich history of awesome fan-made content, but unfortunately so much of it has disappeared overnight. This panel discusses the preservation of such content, how we do it, and how you can help too! These thirty minutes might be the only thing saving you from that dreaded [Deleted Video] in your playlist.

Lyra Appreciation Panel

4:30 PM - 5:29 PM, Numget Memorial Stadium

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Mint

Lyra is an adorable goofball, and it is time she gets to shine in the spotlight! This is a place for us to talk about why she's so pretty, and why we love her mane. If you don't know about Lyra, then this is the place to learn about our minty fresh mare.

My Little Mareblade™: Battle for the Crown of Waifu

5:00 PM - 6:29 PM, Mare Stage

Rating: Safe

Participants: metaseppø and Toffo

Witness the electrifying My Little Mareblade™ tournament as 24 of Equestria's most enchanting mares clash in a whirlwind of magic, friendship, and breathtaking acrobatics. Experience the thrilling climax where the ultimate waifu emerges, igniting the crowd with awe and reminding us of the boundless power of love and unity. Those in attendance will have the chance to be the champion for their waifu in the ring of honor. One participating audience member could walk away with a fully snowpity-embued Mareblade™ of their waifu and attain the title of "Ultimate Super Pony-Power Beyblade Mareblade™ Master 2023."

Friday Schedule, con't

Reading AI Shitposts with the Bois

6:00 PM - 6:59 PM, Numget Memorial Stadium

Rating: Questionable - sexual discussion but nothing displayed on monitors

Participants: Wolvan and AnonTheAnon

A new episode script, written by none other than the great C.GPT. Larson! Listen to our brave actors and actresses re-enact some brand new My Little Pony content! Do show writers still have a job a year from now? Let's find out!

Convention War-Stories

7:00 PM - 7:59 PM, Mare Stage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Pony for Hire

After attending 20 Pony/Furry cons, PfH has some tea to spill. From helping staff with the oatmeal indecent, to landing at the wrong airport, to being a last second panelist for a NSFW drawing panel. Comedic panel brought to you by Pony for Hire.

Spaghetti and Tendie Dinner

7:00 PM - 9:59 PM, The Tracy Cage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Mare Fair 2023

*You must purchase an add-on to attend this event.

All proceeds from this event go directly to our charity, Fallen Oak Equine Rescue and Rehabilitation.

Nothing says pony convention more than spilling your spaghetti with the bros. Let's get together and try to keep the spaghetti on our plates. Also, there will be chicken tendies for the good boys. Probably breadsticks/garlic bread, salad, maybe even a dessert, we'll see.

Hoof Rock Live: MLP The Movie Soundtrack Review

7:30 PM - 8:29 PM, Numget Memorial Stadium

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Concert Cruizer & Pony Cordero

The MLP Movie is certainly fun, but was the soundtrack any good? Join Concert Cruizer and Pony Cordero as they review the MLP Movie Soundtrack and determine if the songs are any good.

How to Draw a Pony

8:30 PM - 9:59 PM, Mare Lair

Rating: Safe - nothing sexual

Participants: Buttercupsaian

A mixture of how to draw a cartoon and we'll be covering how to draw pony anatomy. We'll cover basic anatomy tips with snouts, hooves, tail placement, ears, eyes, and tips on drawing convincing anatomy and lines.

Get Yer OC Edge On

9:00 PM - 9:59 PM, Numget Memorial Stadium

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Naarkerotics

Come and help design a new community OC. No good ideas accepted, only bad ones.

Everything You Always Wanted to Know About Pony Plushies*

(*But Were Afraid to Ask)

9:30 PM - 10:29 PM, Mare Stage

Rating: **Explicit - we're going to be showing clop images and/or reading actual clop fics**

Participants: Party_Grunt (PlushWaifus) and Corpulent Brony

Learn the secrets of commissioning a pony mare plushie from an experienced plush maker! This panel will cover the entire gamut of plushie topics, including:

- How to select a plush maker
- How to make a MARE YOURSELF?
- What warning signs are that a plushmaker will ghost you or get scammed?
- How can you tell if a plush is well-made or just low-quality?
- How to choose a pattern (laying vs. standing)
- How to keep your mares clean
- How to fix your mare if she breaks
- What to know about pockets and other lewd topics

Ponyville Party Pack (18+)

Friday, 10:29 PM - 12:29 AM

Numget Memorial Stadium

Rating: **Explicit - we're going to be showing clop images and/or reading actual clop fics**

Participants: ACLP Films

This is a Jackbox panel where the 8 players will be playing Jackbox Party Packs. We will be playing games like Quiplash 3, Survive The Internet, and Job Job. This is an 18+ panel where there will be adult jokes in this panel.

Plushie Meetup

10:30 PM - 12:29 AM, Mare Lair

Rating: Safe - nothing sexual

Participants: Party_Grunt (PlushWaifus)

Have a cool pony plush and want to show it off? We'll pose our plushies on some tables and take some pictures. It'll be fun, I promise*.

*Promise is not guaranteed.

Wetbrain!: Extra Spicy Edition

11:00 PM - 12:59 AM, Mare Stage

Rating: **Explicit - we're going to be showing clop images and/or reading actual clop fics**

Participants: Dattebayo

Welcome to the Extra Spicy Edition of Wetbrain, the only game where artists put themselves through physical pain and torment for your entertainment, AND raise money for charity!

The rules are simple;

- Selection of tags appear
 - Artist take turns and remove a tag each that they do NOT want to draw
 - Anons will vote the three tags that HAVE to be drawn from the selection
 - Artists have 5 minutes to draw it
 - Anons vote who drew the best picture, for whatever reason
 - Losers must all ingest a tortilla chip containing one drop of unfathomably hot sauce
 - Repeat
 - Anyone can drop out any time for any reason (like being on the verge of death)
 - Total, collaborative donations per round will increase amount of drops of hot sauce per chip
 - Two Digit Amount = DUBS = Twice
 - Three Digit Amount = TRIPS = TRIPLE
- (To protect our artist's intestinal tracts, drops per round cap out at three, plus the loser drop)

Erotic Examinations

1:00 AM - 01:59 AM, Numget Memorial Stadium

Rating: **Explicit - we're going to be showing clop images and/or reading actual clop fics**

Participants: Naarkerotics

You've enjoyed them, you've seen them, but do you remember them? Name the artists of the pictures for prizes.

Watching Paint Dry

1:30 AM - 02:00 AM, Mare Stage

Rating: Safe

Participants: Anonymous

Do you have what it takes to pass Twilight Sparkle's infamous paint drying friendship test? Come prove it.

Saturday Schedule

Please note that all programming information is subject to change and updates will be made via social media channels and www.marefair.org/#schedule.

	MARE STAGE	THE TRACY CAGE	NUMGET MEMORIAL STADIUM	MARE LAIR
10:00 am		Esomareica		
10:30 am			Harmony Through Health	
11:00 am	Free Hugs!			
11:30 am		Learning Fighting Games - Them's Fightin' Herds		
12:00 pm			Mare-Ly Feud!	
12:30 pm				
1:00 pm	How to Run a Pony Cocktail Bar			
1:30 pm				
2:00 pm		Stranger Than Fimfiction	Rarity Appreciation Panel!	
2:30 pm				Anon Story Hour: Zigger Beans
3:00 pm	Pony Video Nostalgia Hour			
3:30 pm				
4:00 pm			MLP and TF2: A History Lesson on Intertwined	
4:30 pm		The Russian Brony Documentary		
5:00 pm				
5:30 pm			Pulchritudinous Purple Pony Princess Praise Panel	
6:00 pm	Room Unavailable	Furries vs. Bronies Roast		MANDATORY ANONFILLY INSPECTION
6:30 pm				
7:00 pm			Beyond Fallout Equestria	
7:30 pm		Antithology - The Florida Mare Cometh		Pony Sketchbook Swap
8:00 pm			Amre Amaré: Pony Waifu Love	
8:30 pm				
9:00 pm				
9:30 pm				
10:00 pm		Animation 101 with AnonTheAnon and OJ: This Time with a Twist!	Stallion Stable	Sketchbook Swap After Dark!
10:30 pm				
11:00 pm			Pony Posterior Appreciation Society	
11:30 pm				
12:00 am	Concert			
12:30 am				
1:00 am		Cult of Mare		
1:30 am				
2:00 am				
2:30 am				
3:00 am				
3:30 am				
4:00 am				

Saturday Schedule, con't

Esomareica

10:00 AM - 10:59 AM, *The Tracy Cage*

Rating: Questionable - sexual discussion but nothing displayed on monitors

Participants: Raptair

ESOMAREICA is an attempt to cultivate a love for ponies that penetrates all boundaries. This will be a non-denominational spiritual congregation led by a wise NEET covering a variety of practices to bring love into fruition, find peace in waifumancy, and perhaps discover the true meaning of snowpity.

Harmony Through Health

10:30 AM - 11:29 AM, *Numget Memorial Stadium*

Rating: Safe

Participants: Brawny Buck

The season 7 episode "A Health of Information" showed us the importance of being strong for ourselves in order to help our friends and family. Come ready to move as fitness professional and analyst Brawny Buck shows you how even small and easy changes can snowball into a healthier and happier lifestyle.

Free Hugs!

11:00 AM - 11:59 AM, *Mare Stage*

Rating: Safe

Participants: Clipper

Pinkie receives some very disturbing news regarding the cost of hugs and takes drastic action to prevent the total collapse of Ponyville's hug economy!

Premiering "Free Hugs!" - a fan episode made with pony voice AI and simple animations made from the show assets. A project similar in size and scope to "The Tax Breaks", for those who've seen it.

Learning Fighting Games - Them's Fightin' Herds

11:30 AM - 12:29 PM, *The Tracy Cage*

Rating: Safe

Participants: Skulli

Ever been interested in fighting games but too intimidated to try? Well this is the panel for you. Hosted by someone who has had a hard time getting into them himself, Skulli will teach you the basics.

Mare-Ly Feud!

12:00 PM - 12:59 PM, *Numget Memorial Stadium*

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Dattebayo

Two teams compete to name the most popular answers to pony-themed survey questions in order to win the greatest prize of all...bragging rights.

How to Run a Pony Cocktail Bar

12:29 PM - 1:59 PM, *Mare Stage*

Rating: Safe

Participants: Ike

It's not a vice if it's art. Come learn how to combine various colors and flavors, design clever menu items, and the logistics behind setting up a pop-up bar from someone who has been doing them for many years. For those with experience looking to up their game we will also cover more advanced (but still easy) tricks like layering and flame shots.

Stranger Than Fimfiction

1:30 PM - 3:29 PM, *The Tracy Cage*

Rating: **Explicit - we're going to be showing clop images and/or reading actual clop fics**

Participants: Ebonyglow

Have you ever wanted to get into writing fanfics but found yourself hesitating? Be it SFW or some saucy clop, there's always the chance to step into the world of horse words. Join FimFiction writer Ebonyglow for a panel going over the basics of getting started, getting over any nerves, and putting down those sweet, sweet horse words for you and others to enjoy!

Rarity Appreciation Panel!

Saturday, 2:00 PM - 2:59 PM, *Numget Memorial Stadium*

Rating: Safe

Participants: Mezimos (and Voflaci)

Are you a fan of our favorite purple maned fashionista? Well, come on over to discuss why she is the best, or possibly what you would change about her. There will be discussion and a trivia game that has in depth questions about her. A special prize will be given to the winner.

Anon Story Hour: Zigger Beans

2:29 PM - 2:59 PM, *Mare Lair*

Rating: Safe

Participants: Twifag

Join an anonymous twifag for a special reading of the classic tale Zigger Beans by Diane Redfield Massie. The book will be auctioned off during the charity auction!

Pony Video Nostalgia Hour

2:30 PM - 3:29 PM, *Mare Stage*

Rating: Suggestive - slightly sexual topics and innuendo

Participants: JHaller

Why am I getting 2011 vibes? Come in to relax and watch some of the fandom's older and most notable pony videos from the ancient years of the early 2010s. Along the way, we'll explain some of the context or memories we have with these vintage MLP fandom gems!

MLP and TF2: A History Lesson on Intertwined Subcultures

3:30 PM - 4:29 PM, *Numget Memorial Stadium*

Rating: Safe

Participants: PurpPone

Regardless of what corner of which of the two fandoms you find yourself in, there's no denying that Team Fortress 2 and My Little Pony have some inexplicable bond. Well, we're gonna do our best to explain the past, present, and future of how pony and TF2 have intermingled and affected each other throughout the years. Did you start playing TF2 because of ponies? Or maybe you found ponies because of TF2? Join us and uncover why the crap these two franchises have such a huge overlap in fanbase.

The Russian Brony Documentary

4:00 PM - 4:59 PM, *The Tracy Cage*

Rating: Questionable - sexual discussion but nothing displayed on monitors

Participants: Neighsayer

Produced in 2016, "It's hard to be brony in RUSSIA," sits at only 2.5k views on YouTube and gives us a glimpse into the brony community all the way over in Mother Russia. Translated just well enough for us to follow the stories of ponies, love, curious police, drunken brony campouts, and that classic out of touch psychoanalysis, the Russian brony documentary is a hidden gem to be remembered. This is the greatest way to kill 23 minutes of all time.

Saturday Schedule, con't

Pulchritudinous Purple Pony Princess Praise Panel

5:00 PM - 5:59 PM, Numget Memorial Stadium

Rating: Questionable - sexual discussion but nothing displayed on monitors

Participants: Twifag

"Twilight Sparkle", we all know her, but do you truly appreciate the wonders of this dorky purple princess? Come join some based Twi chads and discuss this awesome pony. Let's talk about why we all love her. We'll probably also watch some videos inspired by fellow Twilight appreciators.

Furries vs. Bronies Roast

5:30 PM - 6:29 PM, The Tracy Cage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Pony for Hire

There's some beef between the two and they both wanna turn up the heat. Pony for Hire will be defending the bros while Mark the Shark is backing their Fur-friends and the audience can take pot shots at both of them!

MANDATORY ANONFILLY INSPECTION

6:00 PM - 6:59 PM, Mare Lair

Rating: Safe

Participants: Anonymous

!!ATTENTION ANONFILLY OWNER!!

PLEASE REPORT TO THE PANEL ROOM AT THE INDICATED TIME FOR INSPECTION OF ALL ANONFILLY PLUSH HORSE SOFT TOY!

INSPECTION OF "anon suit" COSTUMES WILL ALSO BE TAKING PLACE!

Beyond Fallout Equestria

6:30 PM - 7:29 PM, Numget Memorial Stadium

Rating: **Explicit - we're going to be showing clop images and/or reading actual clop fics**

Participants: Naarkerotics

Many have heard of the tales of Fallout Equestria: The door stopper, the cringefest, it's all an alicorn-agory. Listen and discuss with someone who read these fics so you can know how to write your own.

Antithology - The Florida Mare Cometh

7:00 PM - 8:29 PM, The Tracy Cage

Rating: Questionable - sexual discussion but nothing displayed on monitors

Participants: JHaller, AnontheAnon, Mkog

"Antithology", the video project that many doubted would ever happen is now being shown at a full blown convention! Bring your mare and share some laughs as we show the latest video and celebrate that when it comes down to it, our autism can accomplish anything!

Pony Sketchbook Swap

7:30 PM - 8:59 PM, Mare Lair

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Taurson and Seafood Dinner

Bring over your sketchbooks and have fun drawing cute mares in other people's sketchbooks while yours gets drawn in too! No worries if you're not the best artist, we're all here for fun and most importantly, mares! Highly recommended to bring your sketchbook, drawing supplies, and of course, your character references (preferably printed out, but a badge is fine too)!

Amre Amaré: Pony Waifu Love

8:00 PM - 8:59 PM, Numget Memorial Stadium

Rating: Questionable - sexual discussion but nothing displayed on monitors

Participants: Tekkit Horse

Do you have a pony waifu? This is your panel. Come to Amre Amaré and confess your love for her or listen to others speak their innermost feelings for their special somepony. Non-mare waifuers not welcome.

Concert

8:30 PM - 02:59 AM, Mare Stage

Rating: Questionable - sexual discussion but nothing displayed on monitors

Participants: Guest Musicians of Mare Fair

Pony music. Guaranteed!

Sketchbook Swap After Dark!

9:00 PM - 10:59 PM, Mare Lair

Rating: **Explicit - we're going to be showing clop images and/or reading actual clop fics**

Participants: Seafood Dinner

Bring your sketchbook, drawing supplies, and character references! Have fun drawing spicy doodles in other people's sketchbooks while yours gets drawn in. Not the best artist, NO WORRIES! We're here to have fun and, most importantly, mares!

Animation 101 with AnonTheAnon and OJ: This Time with a Twist!

9:00 PM - 11:59 PM, The Tracy Cage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: AnontheAnon and OJ

HEY YOU! YES YOU! Do you want to learn how to animate mares? Then come down to this panel! We'll take your animation requests and try to teach you how to do it! On our team we have: Cat enjoyer and professional mare storyboarder OJ (no relation) and low IQ Italian animator AnonTheAnon. So, come on down and get a free lecture!

Warning: Audience may not learn a thing

Stallion Stable

9:30 PM - 9:59 PM, Numget Memorial Stadium

Rating: **Explicit - we're going to be showing clop images and/or reading actual clop fics**

Participants: JCV / jayceevee

Stallions? At MY Mare Fair?! It's more likely than you think! Come and talk about the other half and why you love them and maybe even spam us about your favorite secondary character/background character/OC/ whatever the fuck that you personally really dig. All the stallions. Bonus points if they've got a great mane.

Pony Posterior Appreciation Society

10:30 PM - 12:29 AM, Numget Memorial Stadium

Rating: **Explicit - we're going to be showing clop images and/or reading actual clop fics**

Participants: mezimos (and Voflaci)

We on the board of PPAS cordially invite you to this meeting. We will discuss the finer points of pony plots and have a few games to test your knowledge. Winner will get a special prize!

Cult of Mare

12:30 AM - 1:29 AM, The Tracy Cage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Sunlit Sky

The first official meeting of the Cult of Mare, praising the ponies that make the sun pass, the moon full, love vibrant, and friendship magic. Mare and stallion praises welcome before the holy television show.

Sunday Schedule

Please note that all programming information is subject to change and updates will be made via social media channels and www.marefair.org/#schedule.

	MARE STAGE	THE TRACY CAGE	NUMGET MEMORIAL STADIUM	MARE LAIR
10:00 am	Horse Rescue: The Good, the Bad, and the Blessing	MareQuest - An Interactive Tail		
10:30 am				
11:00 am			Military Bronies - Celebrating 13 Years of Turbo 'Tisms	
11:30 am				
12:00 pm	Charity Auction			
12:30 pm				
1:00 pm				
1:30 pm				
2:00 pm	Closing Cermony			
2:30 pm				
3:00 pm				
3:30 pm				
4:00 pm		Making of a Mare Fair		
4:30 pm				
5:00 pm				
5:30 pm				

Horse Rescue: The Good, the Bad, and the Blessing

10:00 AM - 10:59 AM, Mare Stage

Rating: Safe

Participants: Fallen Oak Equine Rescue and Rehabilitation

Kim and her daughter will share how the rescue started, their mission, how many horses they have saved to date, the cost of rehabilitating a horse, and will have lots of before and after photos of the horses they've helped. Their veterinarian will also be in attendance and will help answer any questions people may have about the medical care these horses require.

They will be sharing stories of four very special horses each of which will have a photo on canvas available for sale from their booth in the Vendor Stalls.

Finally, Kim will talk about the different problems that come up when you're rehabilitating a horse and the things which unfortunately cannot be fixed. Learn more about how you can help this wonderful group at facebook.com/FallenOakEquineRescue/.

Afterwards, come to the charity auction where all proceeds donated will go towards supporting Fallen Oak!

MareQuest - An Interactive Tail

10:00 AM - 11:29 AM, The Tracy Cage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: MareQuest

MareQuest! Learn about the fascinating world of MareQuestria and interact with an audience led playthrough!

Military Bronies - Celebrating 13 Years of Turbo 'Tisms

11:00 AM - 11:59 AM, Numget Memorial Stadium

Rating: Questionable - sexual discussion but nothing displayed on monitors

Participants: Military Bronies

Are/were you a servicemember? Wanna get together with other militaryfags and shoot the shit about mares and the good 'ol days and times of getting fucked by the Big Green Weenie? Stop on by and pal it up!

Charity Auction

12:00 PM - 2:29 PM, Mare Events

Rating: Safe

Help those horses at Fallen Oak Equine Rescue and Rehabilitation by auctioning off items (You) donated. Every single dollar raised will go directly to our chosen horse rescue charity. Do it for the horsies! Do it for the mares!!!

Closing Ceremonies

2:30 PM - 4:00 PM, Mare Stage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Mare Fair 2023

It's been an awesome weekend, but now it's time to go. Join us for a final celebration of autism and mares as we bid the fair farewell. But I know we'll meet again some sunny day. /)\

See You Space Pony ...

Making of a Mare Fair

4:00 PM - 5:29 PM, The Tracy Cage

Rating: Suggestive - slightly sexual topics and innuendo

Participants: Snowpity, Inc.

Ever wonder what goes into making a successful pony convention? So did we! Then we decided to try and find out if we could make one happen.

Find out the story behind Mare Fair, told by the Head Pony and Background Pony In Charge, and many others who helped make this convention happen. They'll discuss their problems and how they overcame them, how to build and maintain a team dedicated to the cause, and how they attempt to celebrate mares every day. You'll also be able to ask or excoriate them for being complete faggots.

**Come to BABSCon, it's better now
We even have free candy!**

10 YEARS



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Mare Enjoyer

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Mare Supporter

2fat2fly | A select number of individuals from the /mlp/ Youtube Channel discord server | Amre enjoyer | Amy New's #1 fan | Andy d'Axolot | Anon | apanx | Archer | ArstotzkaThe3rd | Ashes | Atom | Britanon | Catman | Chachi | Champions of Equestria | Civrev | Colby | Fugate | Crafted Sky | d1nk | dandy | Deadmoush | Discordant Kiwi | Doc Pony Jones | FajitasAnon | Fimphiliacs | Flavius Valerius Constantinus | FunnyStarGalloper | Gaygoyle | geon | Gorebox | Gumdrops | Hyloaf | Lanklet | Lightsolver | Literally Who | Loafanon | Ludio Amor | LunAnoN | Lute | Mare Fair Con Chair | Mare Locator | MARES n' STUFF | YouTube Channel | Massive Mare and Birdwatching Enthusiasts | Matthew M. | metaseppø | MKogwheel | numget | Party_Grunt | Pelagic | Poner | POWY | Princess Cave | Quick Service | Rusty_Snoot | Scraggleman | Shpoodle | Skivvy | Skulli | stupid fucking idiot | Subserial | The entire /HCC/ discord server | The Entire Kirin Village | TheVermanator | ToastyTim | Trix_ | Trooper Ironhooves | TruthOrMare | Twiface | TwifagAnon | Twimancer | Victory | Voodoo Pony | wigpaste | ZGCBrony

Thank You

Artist

- 2Fat2Fly
- Algo at All
- Anonymous
- Ashtoneer
- BasicJasiah
- Batsy
- BGM
- Bit Assembly
- ButterCupSaiyan
- CowsRTasty
- Crade
- Dattebayo
- dotkwa
- e2ponies
- FacelessJr
- floralsh*tpost
- ja0822ck
- Jargon Scott
- Kabayo
- KidWizard
- LegendOfLink
- Lockheart
- LoogieFiedLemon
- Lunar Harmony
- MKogwheel
- Neccanon
- Neuro
- Optimus
- Pabbly
- Plunger
- Rhorse
- Seafood Dinner
- ShobieShy
- Soarina the Jet Girl
- T72B
- TJPones
- Vultraz
- YIDWAGS
- pandela
- SGT. Ardent
- Shugnussy
- ShobieShy
- Sigil
- Sky-Fi
- SmoothEnigma
- Spec
- Sunchaser
- Toasty
- Toffo
- Trix_
- Twifag
- Void
- weege
- yoyo
- zimzam

Staff and Supporters

- Anon
- AnonTheAnon
- aperture_tech
- CadBrad
- Chachi
- Don Guy
- Fannytastical
- Fimphiliacs
- General Mitty
- Goose
- HungryBroom
- Ike
- JohnMatthews
- Kenya Not
- Kinkhorse
- Lightsolver
- LilyShine
- Loafanon
- ManJesus
- Neighsayer
- OPOCH

Friends

- Aphinity from Vanhoover Pony Expo
- Divya, Morelia, Pamela, and all the other staff from Wyndham
- Kim, Thea, and Trinity from Fallen Oak Equine Rescue
- Marissa from HelmsBriscoe
- sgap
- Steve from RIDOT

A special thanks to our hard-working staff and friends who helped make Mare Fair a reality. Our friends at other conventions, especially **BABSCON**, who helped us figure things out as a first-time convention to be a success, along with all our attendees, supporters, and sponsors, Mare Fair, wouldn't be here without your support. **THANK YOU!** /) (\

Our Code of Conduct

Code of Conduct

- Mare Fair is an event being held by Snowpity, Inc., for the purposes of raising money for equine charities and allowing artists within the My Little Pony fandom the opportunity to exhibit their work.
- All hotel policies, Orange County ordinances, and Florida laws must be followed at all times.
- Any action or behavior that causes significant interference with convention operations or adversely affects the relationship of Snowpity, Inc., with its guests, its venues, or the public is strictly forbidden and may result in permanent suspension of ability to attend future events held by Snowpity, Inc.
- Smoking and vaping are not allowed on hotel property.
- Consumption of alcoholic beverages is not allowed outside of designated areas while on hotel property.
- Do not display or show any adult themed matter in public areas of the hotel.
- Appropriate clothing must be worn while in public areas:
 - Adequate footwear must be worn
 - Clothing which publicly exposes or provides the illusion of genitalia, buttocks, or breasts is not allowed
 - Clothing shall not depict any of the following:
 - Any form of sexual intercourse
 - Genitalia
 - Sexual bodily fluids
 - Overtly grotesque images (gore, extreme filth, bodily waste, etc.)
- The following forms of harassment are not tolerated: Non-consensual physical contact, stalking, deliberate disruption of any convention space or other events, threats (verbal or written), loud profanity or slurs in public areas.
- Photography or recording for commercial purposes is not allowed unless you receive express written consent from Snowpity, Inc.
- Taking actions which pose a hazard to oneself, others, or the orderly operation of the convention are not allowed.
- The following items are prohibited:
 - Functional firearms
 - Realistic replica firearms that may be confused for functional firearms
 - Functional projectile weapons (blowguns, crossbows, longbows, slingshots, etc.)
 - Sharpened metal-bladed weapons
 - Explosives
 - Blunt weapons (brass knuckles, clubs, nunchaku, etc.)
 - Drones
 - Any other items that may be prohibited by hotel policy
- The playing of music at excessive volume within public areas of the hotel is not allowed.
- Badges are assigned to the individual listed on them; at no time may you share your badge with another person.
- A valid badge is required for entry to the vendor hall, concert, all panel rooms, and any other event held at Mare Fair even if a separate admission charge or reservation is required.
- Badges must be clearly visible while in the convention area and must be shown to Mare Fair or hotel staff upon request.
- Any badges found to be modified, tampered, or reproduced will thereby automatically be revoked.
- Badge holders consent to allow Snowpity, Inc., and any approved affiliates the right to take photographs and recordings of attendees, events, panels, and public areas for private and commercial use by any means in all media now known or hereafter devised worldwide in perpetuity.

Our Code of Conduct

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- Snowpity, Inc., is not responsible for lost, stolen, or damaged property.
- Snowpity, Inc., is not responsible for any injuries sustained during the course of Mare Fair.
- Snowpity, Inc., is not responsible for what occurs within the confines of private hotel rooms. Incidents that occur in these room are the sole responsibility of the individual to whom the room is rented, including payment of any and all damages
- Any advertisements for get-togethers, meetups, or other gatherings that occur during the convention are welcome as long as they are tasteful and posted in an area and in such a manner that will cause no damage to the hotel.
- The possibility for last minute changes exists. Panels, events, activities, and vendor hall access may be canceled, rescheduled, relocated, or restricted in the number of attendees allowed to be present and other modifications may be made to the event without prior notification or compensation. Every effort will be made to announce any changes via e-mail, Mare Fair's website, and social media channels.
- This Code of Conduct may change at any time; if any changes are made before the event, all attendees will be notified via e-mail. If any changes are made during the event, in addition to e-mail notification we will do our best to ensure word of the changes is distributed to all attendees.
- Failure to abide by this Code of Conduct may result in the offender's badge being revoked and confiscated, security/police action, and/or the offender being permanently banned from all future events held by Snowpity, Inc.

- Any area within the convention space must be vacated immediately upon request of event or hotel staff.

Terms of Sale

- All holders of badges agree to abide by the Mare Fair Code of Conduct.
- All badges remain the property of Snowpity, Inc., until the completion of the event.
- All sales are final and refunds will only be issued in exceptional circumstances.
- Badge transfers are allowed and we will work with you to transfer your badge. Please contact registration@marefair.org with these requests.
- Please monitor your e-mail for any changes to the event (including scheduling or Code of Conduct modifications). Any material changes may come with an opportunity for a refund if such changes prevent your ability to attend the event.

SAND LAKE ROAD

INTERNATIONAL DRIVE

UNIVERSAL BOULEVARD

WYNDHAM ORLANDO RESORT INTERNATIONAL DRIVE



MARE FAIR Area Guide

Map area containing various icons and labels for businesses and locations:

- Walgreens
- Starbucks
- Cooper's Hawk
- Wawa
- BJ's
- Chuy's
- The Escape Game
- Cold Stone Creamery
- U.S. Gift Factory
- Walk-On's Sports Bistreaux
- Red Robin
- LongHorn Steakhouse
- Ripley's Mirror Maze
- Ripley's Believe It or Not!
- Charley's Steak House
- Mei Asian Buffet
- Makani Mediterranean Bar & Hookah Lounge
- Vincenzo Cucina Italiana
- Cafe 34 Istanbul
- Orlando Starflyer
- Sloppy Joe's
- Outback Steakhouse
- Carrabba's Italian Grill
- Shake Shack
- Buffalo Wild Wings
- Yard House
- Gordon Ramsay Fish & Chips
- iCafe de Paris
- Uncle Julio's
- Ole Red
- Orlando SlingShot
- Icon Park Gifts
- Tin Roof
- Sugar Factory
- Madame Tussauds
- ICON Park
- The Wheelhouse at ICON Park Orlando Eye
- 1905 Pizza & Pasta
- Museum of Illusions
- SEA LIFE Orlando Aquarium
- Brother Jimmy's BBQ

LEGEND

- Entertainment
- Restaurant
- Amusement
- Bar
- Bank/Cash Machine
- Store
- Parking

VIA MERCADO



Titanic:
The Artifact
Exhibition



CoCo Key
Water Park

Dunkin'



McDonald's



Denny's



El Burro
Loco



Neopolitan
Pizza



Chuck E.
Cheese Pizza



Cicis Pizza



O'Shucks
Karaoke Bar



Sizler Tandoori
India



Taco Bell



Boteco do Manolo
Restaurante Brasileiro



IHOP



Perkins
Restaurant
& Bakery



Popeyes
Louisiana
Kitchen



Pirates Dinner
Adventure

Aria Hookah
& Bar



Giodano's
Pizza



Circle K



Checkers



MASH



Golden Corral
Buffet & Grill

Mango's Tropical
Cafe Orlando



Vincenzo
Cucina Italiana



UNO
Pizzeria
& Grill



Fogo de
Chão
Brazilian
Steakhouse

Twin
Peaks



