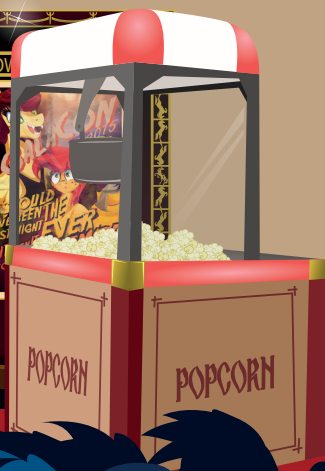




THE MOVIE
2017

CONVENTION
GUIDE



Timetable - Saturday

Time	Theater-saal (Main Hall)	Theatersaal Foyer & Gallery	Outside / Party Hall	Panel Room 1	Panel Room 2	Workshop Room	Card Game Room	Karaoke & Games	PlushieCon Booth	
09:30	Venue Opening									
09:45										
10:00	Opening Ceremony									
10:15										
10:30										
10:45										
11:00										
11:15	Music & Animations with OhPonyBoy	BIZAAM Signing Session *	Buckball	Ambient/White Game/Dev Panel	I Get That Reference!					
11:30										
11:45										
12:00										
12:15										
12:30										
12:45										
13:00	Family Feud				Equestria Stories Arts Panel	Friendship is Epic	Pen & Paper Workshop			
13:15								Collectible Card Game Workshop		
13:30										
13:45										
14:00	Family Feud	Signing Session *								PlushieCon
14:15										
14:30										
14:45					Elikas Creative Writing Panel	Pony Fights				Plushie Acceptance
15:00										
15:15	Cosplay Contest									
15:30							Yasis Plushie Workshop			
15:45										
16:00					Common Drawing Mistakes You Make	Pony Fights		Collectible Card Game Workshop		My Little Karaoke & Video Games Demonstrations
16:15										
16:30										
16:45	Voice Actors Panel									
17:00										
17:15										
17:30				P.A.B.S. Animation Panel	The Role-player's Survival Guide	Pen & Paper Workshop				
17:45										
18:00	Cosplay Contest Award Ceremony									
18:15										
18:30						Nothing But Trouble				
18:45										
19:00										
19:15										
19:30										
19:45										
20:00										
20:15										
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20:45										
21:00	PlushieCon	Gala Ball (See event descriptions for details.)	Gala Party (See event descriptions for details.)							
21:15										
21:30										
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22:00										
22:15										
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22:45										
23:00										
23:15										
23:30										
23:45	Venue closing									
00:00										

Timetable - Sunday

Time	Theater-saal (Main Hall)	Theatersaal Foyer & Gallery	Outside	Panel Room 1	Panel Room 2	Workshop Room	Card Game Room	Karaoke & Games	PlushieCon Booth
09:30	Venue Opening								
09:45									
10:00	Producer Panel /w Jim Miller & Katrina Headley			The Art of Writing	Orchestral Composition	Yasis Plushie Workshop	Collectible Card Game Workshop	My Little Karaoke & Video Games Demonstrations	PlushieCon Plushie Pick-Up
10:15									
10:30									
10:45									
11:00		Buckball							
11:15									
11:30	Community Music Panel		My Little Origami	Dorito's Comic Panel	Pen & Paper Workshop	Collectible Card Game Workshop			
11:45									
12:00									
12:15									
12:30		Signing Session *							
12:45									
13:00	Making of A GalaCon Promo Video		Vocal Score Music Panel	Make It Rhyme					
13:15									
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15:00	Charity Auction								
15:15									
15:30									
15:45									
16:00									
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16:30									
16:45									
17:00									
17:15	Closing Ceremony								
17:30									
17:45									
18:00	Venue closing								

Additional Information

- Michelle Creber and Gabriel Brown (Black Gryph0n) won't take part in scheduled signing sessions but giving autographs at their vendor table during vendor area opening hours and after their Gala Party performance. Please see vendor list for location.
- GalaCon convention office is always opened during convention times.
- PlushieCon Bring-In at the Ground Floor Office (closed during Opening Ceremony).
- Kubus Restaurant and Snack Bar closes at approx. 18:00 o'clock.

- Vendor Section open until 18:00 o'clock.
- Panel starting times are subject to change on short notice.

Color Codes

- Central Events
- Guest Panels & Shows
- Community Panels & Shows
- General Activities & Demonstrations
- Signing Sessions

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Foreword

Fillies and Gentlecolts,



welcome on the red carpet of friendship at the Forum am Schlosspark in the wonderful city of Ludwigsburg. Here you will be able to meet your stars from the show or your friends or get first hand informations from the panelists.

Again, we have an international audience from more then 40 countries again who will enjoy another weekend full of fun below spotlights of magic, will seek the thrill of hunting merchandise or meet friends for a fun match of Buckball.

The team of GalaCon wishes you all the fun.

GalaCon Staff

Christoph "Saij" Friedrich: Convention chairman and vendor support

Jens "JayJay" Jasper: Treasurer

Lukas "Bergkamener" Sanders: Events coordinator

Manuel "Goschi" Goschenhofer: Guest relations

Matthias "daMatt" Jägler: Vice-convention chairman and head of PR

Nicolas "Stargaze" Hechler: Event coordinaton assistant

Oliver "Deus" Schmalz: PR assistant

Roman "Nobo" Golischewski: Guest relations assistant

Udo "404compliant" Richter: Volunteer coordination and Check-In technic

Imprint

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www.bronies-ev.de



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Panel Overview (in chronological order)

Opening Ceremony

Saturday 10:00 - 10:30 | Theatersaal (Main Hall)

The first official event to kick-off another two days full of friends, fun and activities. We are going to welcome you, introduce our guests to you and give you a little overview of what to expect. So, no need to feel nervous!

Music and Animations with OhPonyBoy

Saturday 11:15 - 12:15 | Theatersaal (Main Hall)

In his panel, OhPonyBoy will show you how he creates animations and PMVs and also present two new albums. Don't miss the chance to meet this great artist at GalaCon!

BIZAAM Signing Session

Saturday 11:00 - 12:30 | Theatersaal Gallery

A signing session with all of our guests of honour exclusively for our BIZAAM ticket holders. Signing fees for one signature per guest of honor are already included in the BIZAAM ticket. Please note: Michelle Creber & Gabriel Brown will not partaking in the official signing sessions, therefore their autographs are NOT INCLUDED for free within the BIZAAM ticket.

Ambient.White - Game/Dev Panel

Saturday 11:15 - 12:15 | Panel Room 1

The Ambient Project members have been work on a next-generation game, including many talented creators, musicians, programmers, writers and others. At GalaCon, they will present live demos and gameplays of their brand new title "Ambient.White" and show how you can contribute to their work.

I Get That Reference!

Saturday 11:30 - 12:30 | Panel Room 2

The people behind the show grew up in the 80's and 90's, and therefore they have filled their work with a myriad of references. The show gives plenty of material to discuss about references from movies, TV Shows, books, and pop culture in general. This interesting panel will be a short and closer discussion with bigger involvement of the audience. After a short look at the most obvious and rather hidden pop culture references, you will have the chance to participate in the discussion and bring in your own knowledge and ideas.

Buckball

Saturday 12:00 - 18:00 | Sunday 11:00 - 14:00 | In front of the venue (Outside)

Bored of just sitting around? Why not trying out your newest favorite sport from Equestria with your friends? It's fun! **See page 15** for rules and explanations.

Panel Overview (in chronological order)

Pen & Paper Workshop *

Saturday 12:00 - 14:00 and 16:30 - 18:30 | Workshop Room

Tails of Equestria is a interactive storytelling game set in the magical, pony inhabited world we all know and love. The players take the roles of pony characters, like pegasi, earth ponys and unicorns. One player is the gamemaster, who acts as the narrator, impersonating all the supporting characters, antagonists and advancing the story. Together you solve mysteries, fight monsters and tell your very own story. The rules determine what each character is able to do and dice are thrown to decide if he succeeds with an action or not, ultimately influencing how the story unfolds.

In this workshop you will learn the basic rules of the game, create you own personal pony-character and play a short introductory adventure. The workshop will be held in english or german, if all participants of a session are fluent in the latter. Please note that you need to be able to speak freely in one of these languages to effectively participate in the game.

Family Feud by Starweardo

Saturday 12:45 - 13:30 and 13:45 - 14:30 | Theatersaal (Main Hall)

The beloved game show "Family Feud" back to GalaCon! The concept is known from international television and as interesting as it's easy: 100 Bronies were asked the questions included in the show. The candidates have to guess which answer was most frequently given and collect points according to the position of their answer within the ranking.

Equestria Stories Arts Panel

Saturday 12:45 - 13:45 | Panel Room 1

The team of Equestria Stories is returning to GalaCon! Of course most of you know their work from drawings to comics – that has also found it's way into our convention art repository. This year, they will dive deeper into the art of drawing and painting, explaining you all the important steps from sketching over lines and coloring to shading.

Friendship is Epic by Jyc Row

Saturday 13:00 - 14:00 | Panel Room 2

Jyc Row will present a fan game he has been working on for a long time – Friendship is Epic. Besides giving insights into the work of the developing team, he will give you a first look at the overall gameplay, the concept and the different playable characters.

*) Please be advised, that the number of participants for workshops is limited. So an early registration at the convention office is recommended.

For Yasis Plushie Workshop there is an admission fee of 5€. You can directly register and pay at her vendor table.

Panel Overview (in chronological order)

Collectible Card Game Workshop *

Saturday 13:00 - 14:30 and 15:30 - 17:00 | Card Game Room

The official MLP:FIM Collectible Card Game has been an important part of our program for several years, sometimes just as a presentation or sometimes even with official tournaments.

This year, we will be featuring a Collectible Card Game Workshop next to our regular game presentation. Taking place several times over the weekend, professional players introduce you to the game or improve your skills. As usual, there is time to practice between the workshop parts and a specialized vendor will provide cards and supplies.

Signing Sessions

Saturday 13:45 - 15:15 | Sunday 12:30 - 14:00 | Theatersaal Gallery

An autograph session with our guests of honour!

There will be a small fee of 5€ for each autograph this year again. And as always, we still advise you to get in line early.

Elkias Creative Writing Panel

Saturday 14:15 - 15:15 | Panel Room 1

Elkia is a Dutch fanfiction author who is currently studying Dutch, English and History. His many fanfictions about My Little Pony are not only very creative and entertaining, but also inspiring in many ways. In his panel, he will present to you the main parts of creating a storyline and turning it into a whole piece of art.

Pony Fights by Kehrminator

Saturday 14:30 - 15:15 and 15:30 - 16:15 | Panel Room 1

Back to GalaCon is the successful Game Show "Pony Fights" – now even better, faster and with lots of new questions! Competitors from the audience are asked questions about the fandom they have to argue about. The audience is in charge of choosing who has the better arguments and wins the round!

Yasis Plushie Workshop *

Saturday 13:00 - 14:30 | Workshop Room

Watching how a plushie is made can be interesting, but learning-by-doing is always the best idea if you want to create your own ones. Yasi, who has been sewing plushies and other textile craftpieces professionally for several years, will show you within this workshop step by step how a plushie comes to live. Within a small group, you learn the most important tips and can get personalized help and advice directly.

Panel Overview (in chronological order)

Cosplay Contest

Saturday 14:00 - 15:15 | Theatersaal (Main Hall)

What would a fan convention be without Cosplayers? Only half the fun! And of course we want to give all those cosplayers a stage to present themselves and their work. Watch as entrants shine in various categories and see which of your favorites woo the crowd!

Common Drawing Mistakes You Make by Edowaado

Saturday 15:45 - 16:45 | Panel Room 1

Edowaado from Denmark is an artist, whose MLP comics are often featured on Equestria Daily. In addition to the panel from Equestria Stories, Edowaado will show you drawing techniques every artist should know to help them improve and prevent common mistakes aspiring artists often do. The panel will feature a broad palette of topics from "Why everybody can learn it", to common pitfalls, motivation vs discipline, the ideal time duration to draw and quick color theories and knowledge. Also Edowaado will try to answer all your questions along the way.

Voice Actors Panel

Saturday 16:30 - 17:30 | Theatersaal (Main Hall)

Our voiceacting guests Ashleigh Ball, Kazumi Evans, Michelle Creber & Gabe Brown probably will have to tell lots of stories and anecdotes from their work behind the microphone bringing our favourite ponies to life. Or some gossip. And all the other things they love to do. Including a Q&A session. Please keep in mind, that they are most likely are not allowed to talk about the upcoming MLP movie or season 8 related things.

The Roleplayer's Survival Guide

Saturday 16:45 - 17:45 | Panel Room 2

Redhatbrony, a well-known German fanfiction author, will bring the importance of good characters within the creation of fanfiction to you. In his panel, he will especially point out which traits and flaws are important for which character and how you can design and create a character that is interesting to the reader and fits into the overall story. Also, he will explain the Jung archetypes as a vector of writing, which are an important tool to create a consistent story.

P.A.B.S. Animation Panel

Saturday 17:15 - 18:15 | Panel Room 1

The P.A.B.S. team is returning to GalaCon, showing more of their work on "Fallout: Equestria" and their 3D series! Using SFM, they have developed new and innovative models and experienced new ways to boost their project. This panel is not only recommendable for anyone who would like to stay tuned about the "Fallout: Equestria" Project, but also for anyone who likes SFM animations.

Panel Overview (in chronological order)

Cosplay Contest Award Ceremony

Saturday 18:00 - 18:45 | Theatersaal (Main Hall)

Here the winners of the contest's different categories will be awarded!

"Nothing But Trouble" by Ray Schrader

Saturday 16:45 - 17:45 | Panel Room 2

Ray invites you to his comedic performance. Topics and humor will be drawn from a wide array, but will be, of course, primarily centered about "My little Pony: Friendship is Magic". He will not teach you how to be a fancy artist or tutor you to become horsefamous™ musicians or bring any gifts or such, but hopes to give you a jolly good time, as you listen to his jokes, little rants and overall performance as an entertainer.

Gala Ball

Saturday 20:00 - 23:45 | Theater Foyer

One thing is for sure: Just because it's a little more formal doesn't mean you're not meant to be having fun, quite the contrary. Celebrate and dance to various performances from our guests. Don't be shy hitting the dancefloor if you think you might not be able to dance good enough. This is not Canterlot's high society.

Gala Party

Saturday 20:00 - 23:45 | Party Hall

If you prefer to celebrate a little bit wilder (and louder) then the Gala Party is the place for you to go. Also, there is no need to dress fancy here if you don't feel like it. You can party hard to the sounds of our performers 4EverfreeBrony, Michelle Creber & BlackGryphOn, Joël Cirkel & Waranto Wingbeat

PlushieCon

Saturday 21:00 - 23:30 | Theatersaal (Main Hall)

It's been a tradition on several german meet-ups to gather and admire everyone's favourite pony plushie in one place. On last years GalaCon this concept celebrated its "big stage premiere" in form of "PlushieCon". And by popular demand, it will be back this year. Bring your plushie to the PlushieCon counter and let it become part of the gathering.

Panel Overview (in chronological order)

Producers Panel

Sunday 10:00 - 11:00 | Theatersaal (Main Hall)

Series director Jim Miller and Assistant Director Katrina Hadley talk about their every day work-process of the shows production in the Studio. ncluding a Q&A session. Please keep in mind, that they are most likely are not allowed to talk about the upcoming MLP movie or season 8 related things.

The Art of Writing by Redhatbrony

Sunday 10:00 - 11:00 | Panel Room 1

The whole fandom is talking about the new Pen & Paper Roleplaying Game, but isn't this a bit too lengthy and complicated for the everyday Brony? Should't this be left to the professionals? No – and Daj will tell you why. In his panel, he will give you an overview about roleplaying and it's most crucial features. With his years of experience, he will show you how to start and to dive deeper into the game. Of course, you will get the chance to ask any questions to get more and more familiar with roleplaying.

Orchestral Composition and Music Analysis by Fellowship Symphonies

Sunday 10:15 - 11:15 | Panel Room 2

Especially taking into account the great work of Daniel Ingram, William Anderson and Steffan Andrews, music is a very important part of MLP:FIM and also within the fan community. In this panel, the team of Fellowship Symphonies will show you a deep analysis of a show song and how it fits into the overall context of the series, showing that there is much more to it than you might have known. Building up on that, they will also present how to compose a small piece of music suited for a certain purpose. This panel is our definite recommendation for everyone who loves music!

Community Musician Panel

Sunday 10:15 - 11:15 | Theatersaal (Main Hall)

GalaCon features many musicians, mostly performing as a DJ or artist at our Gala Ball or Gala Party. Now, you can get to know them better at our Community Musician Panel, where you will find many of them united to present their art, community life and career. Of course, there is also a lot of time for questions you always wanted to ask.

My Little Origami

Sunday 11:30 - 12:30 | Panel Room 1

Amongst our panels had been many different types of art – drawing, music, animation or crafts. This year, Malte is going to surprise you with his Origami skills – a japanese art of folding paper into small creatures or other objects. Don't miss this interesting experience when pieces of paper are magically transformed into MLP:FIM characters!

Panel Overview (in chronological order)

Dori-tos Comic Panel

Sunday 11:45 - 12:45 | Panel Room 2

Meet one of the greatest artists throughout the fandom at GalaCon! Dori-to is a well-known comic artist, e.g. creator of the comic series "Silly Lyra". With his unique style he has been entertaining the community for many years now and will be sharing his art and techniques with you in his comic panel.

Making Of A GalaCon Promo

Sunday 13:00 - 14:00 | Theatersaal (Main Hall)

For three years now, DSC-Graphics, Aques Levaro and their team have been working on our GalaCon promo clips that introduce the crowdfunding campaign and the "crunchtime mode" of our convention planing. If you have ever wondered how they turn our crazy ideas and demands into a conclusive and entertaining masterpiece, then this is your chance!

Vocal Score Music Panel

Sunday 13:00 - 14:00 | Panel Room 1

Vocal Score shares his memories about his career as a professional musician, and is talking about the art of making and performing music. He will tell you about playing at different occasions, his experiences in the Brony community and how he turns inspirational quotes from the series into songs.

Make It Rhyme

Sunday 13:15 - 14:15 | Panel Room 2

Humanarian, a fanfiction author and poet, will present his lyric skills to you as he is holding a master-class panel about poetry. Not only will he talk about poetry within the show and the fandom in general, including show song lyrics and quotes, but he will also bring some of his own artworks with you and present funny and short on-cue poems and riddles about the show characters.

Charity Auction

Sunday 15:00 - 17:15 | Theatersaal (Main Hall)

We can never predict what crazy things might happen during the big charity auction. But one thing is for sure. You get your hands on awesome, often unique items. Here objects with higher starting sums or starting bids from the silent auction will be offered. This years earnings will go to Animal Equality again.

Closing Ceremony

Sunday 17:30 | Theatersaal (Main Hall)

The party hasn't ended. Yet sadly GalaCon does. But before we all depart for another year, we want to wrap things up and say "Good Bye & Thank You!"

Our Show and Community Guests

Ashleigh Ball *Voice Actress and Singer*



To us mostly known as the voice of Applejack & Rainbow Dash, or Blythe Baxter in "Littlest Pet Shop", She is featured as voiceover artist in many cartoon and Anime productions. She was featured in the documentation film "A Brony Tale" about her experiences when she first learned about our fandom, produced and directed by a close friend of hers. Ashleigh Ball also embraces her love for music in the alternative Rock / Pop band "Hey Ocean!" where she sings vocals and plays the transverse flute. In June 2017 she also released her first solo EP "Gold in You". Ashleigh lives in Vancouver, Canada.

Kazumi Evans *Voice Actress, Singer and Dancer*



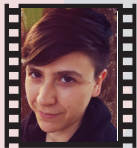
Kazumi is a singer and actress who has performed professionally in musicals, on the theatre stage or even the opera. As a voice actress in MLP, we all know her as the voice of Octavia and Moondancer and the singing voice of Rarity and Luna, as well as Adagio Dazzle in "Equestria Girls - Rainbow Rocks". But she had also many other roles in different animation productions. When not performing, Kazumi enjoys long distance running and writing. She holds a Bachelor's Degree in Opera Performance from the Vancouver Academy of Music.

„Big Jim“ Miller *Director and Cartoonist*



„Big Jim“ Miller is a storyboard artist, cartoonist, director, and improviser living in Vancouver, Canada. He has worked as a storyboard artist on „Ed, Edd n' Eddy“, „Kid Vs. Kat“, Capcom's „Dead Rising 3“ and „My Little Pony: Friendship is Magic“. On MLP he has started as storyboard supervisor and got promoted to co-director (Season 4), director (Season 5) and Supervising Director (Season 6). Jim has also voiced the character „Troubleshoes“ in the season 5 episode „Appeloosa's Most Wanted“.

Katrina Hadley *Storyboard Artist & Assistant Director*



Katrina Hadley has been working in the animation industry in Vancouver since 2005, primarily as a storyboard artist on at least 14 different shows. She first joined the MLP team as a board artist for „Equestria Girls: Rainbow Rocks“, where she also contributed the end credit illustrations. Katrina also did storyboard work for MLP season 5. After storyboard supervising „Equestria Girls: Friendship Games“ she sassed her way into being assistant director for „Equestria Girls: Legend of Everfree“.

Michelle Creber *Voice Actress, Actress, Singer and Musician*



17-year old Michelle Creber is the speaking and singing voice of „Apple Bloom“ and the singing voice for „Sweetie Belle“ in MLP and did voiceover in several other cartoon shows. Michelle also had acting roles in TV shows and movies as well as on-stage appearances. As a musician, Michelle has contributed to various TV and movie soundtracks and several studio albums: Solo CDs and collaborations with Black GryphOn. Michelle lives in Vancouver, B.C., Canada together with her parents Micheal and Monique Creber.

Our Show and Community Guests

Gabriel Brown *Singer, Voice-Over Artist, Musician*



27-year old Gabriel Brown (aka Black Gryph0n) is a singer, actor, musician, arranger, songwriter, animator and voice-over artist. While serving in the U.S. Navy he was a lead singer with the 7th Fleet band "Orient Express" for 3 years. After his honorable discharge, Gabe continues to sing on stage and in the studio, notable credits include soundtrack vocals for „My little Pony: Friendship is Magic“, „Littlest Pet Shop“ and the theme song in „Pac-Man & the Ghostly Adventures“. He also recorded an album with his brother „Baasik“ and several collab albums with Michelle Creber.

4everfreebrony *Musician*



4everfreebrony or Garrison with real name is an acoustic singer and songwriter from Washington state who loves singing about life, family, and ponies. He soon became well known within the Brony community and gathered a solid fan base with his work. He also loves learning new languages. So come find him to sing some songs with him or and practice some German.

Vocal Score *Professional Musician and Singer*



Vocal Score is a professional musician who first started out in the fandom by writing little songs to explore our favorite pony's characters a bit more. He started to get noticed though with his interesting versions of popular fandom songs. Vocal has taken electronic and rap songs and given them his own special twist, a style unlike any other. When he's not working in his own music, Vocal travels the world, playing music at five-star hotels and on board cruise ships. He's also played several bronny conventions, and this will be his third time playing at GalaCon since we loved his performance so much in the past two years!

Michael & Monique Creber



Michael is a Grammy nominated composer, arranger, producer and pianist who had embraced many different genres. He has toured and performed as a featured guest with many symphony orchestras around North America and internationally with k.d. lang, the Irish Rovers and entertainer Raffi (Michael co-wrote Raffi's hit song, „Banaphone“). He has also worked with many other well-known artists and released several original albums.



Monique is a versatile and engaging performer with a rich voice who performs on stage on a wide variety of concerts as well as in the studio. She has sung for several TV shows like „My little Pony: Friendship is Magic“, „Martha Speaks“ and „George of the Jungle“. Monique has also sung vocals for several music albums such as „At Home“, „A Creber Christmas“ and her own originals „All for you“. She also stays busy as an artist manager, producer, writer, arranger, choir leader and music teacher and voice coach.



CREBER, BROWN & CO.

CreberBrown.com

Visit Michelle Creber & Black GryphOn at their table
in the Galacon vendor hall!

Autographs * Photos * CDs * Posters * Clothing * Accessories



"We take cash or credit"

Buckball

Foreword

The rules for game „Buckball“ has its roots in the animated TV Series „My little Pony: Friendship is Magic“ and are based on the information given there. Because of its fictional origin and given the fact that humans neither have wings or magic, the rules have to get adjusted in such behalfs.

Materials

The following items are mandatory to play the game:

1x play ball (in best case a rubber ball with tangible size and structured surface)

2x baskets (As big as possible to ensure the ball can get caught well)

6x Jerseys (three each of a color, e.g. 3 green and 3 blue)

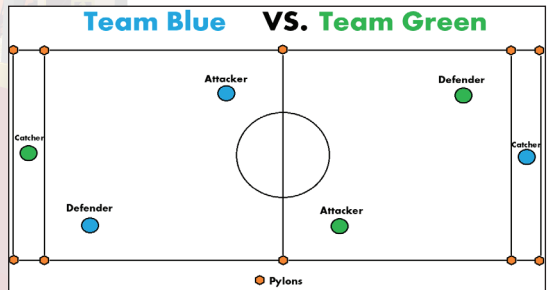
10x Pylons / Traffic Cones (to border the size of the playing field)

Match-Up

There are two teams with three players each, six in total. Those players get positioned within the rectangular playing field limited with ten pylons. The players are allowed to move freely within the limits of their half-field.

Every player in one team has a respective position: An Attacker, a Defender, and a Catcher. The attacker and the defender try to throw the ball to their team's catcher by passing it. The catcher tries to get himself in a good, free position to try and catch the ball. Opposing teams defenders try to prevent this by blocking the ball or try to catch it themselves.

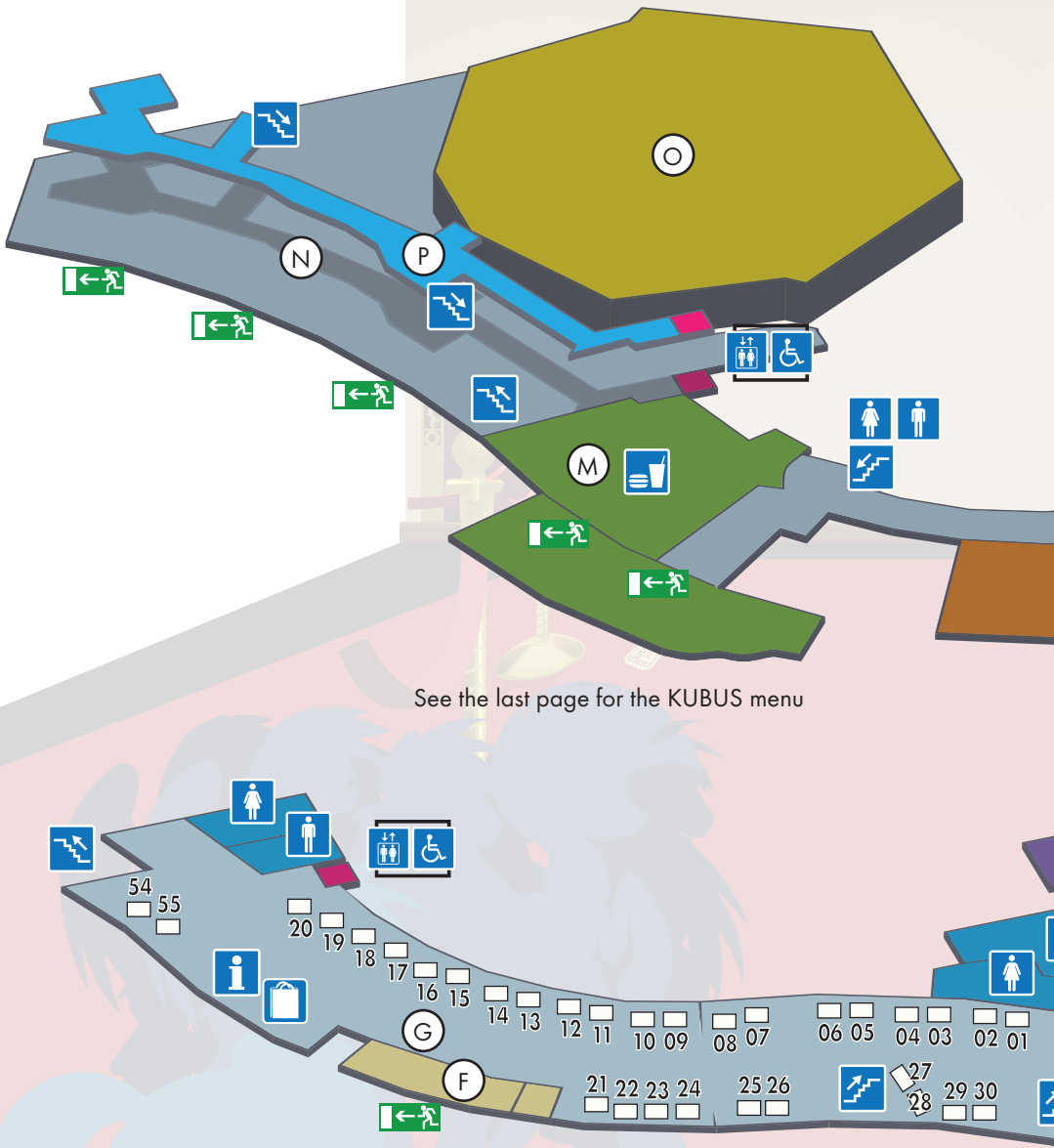
There is also a Referee, which initiates a jump-ball at the beginning of the game or landing of a basket. Both teams attackers try to get ahold of the jump-ball to initiate an attack for their team. Furthermore, the referee calls the validation of a basket or which teams will get the ball after an out-of-bounds.



Rules

- The borders of the playfield may not trespass and players are only allowed to move within those borders.
- There is no set size for the playfield, but obviously, it is recommended to make it a decent size if possible, so the players have space for running free or passing.
- If a team throws the ball out of bounds, the opponent team gets ahold of the ball. Same if the player in possession of the ball steps out of bounds.
- There are two styles of play regarding the player who currently is in ball possession:
 - a) The player in possession of the ball may only move by dribbling (with the hands like in Basketball)
 - b) The player in possession of the ball is not allowed to move while holding it. Running free only allowed while off-ball.
- Which style of play is preferred has to be set before the begin of the match between the referee and the players. The chosen style of play is then effective for both teams.
- When the ball lands in the catcher's basket, it is valued one point.
- A basket is only counted if it does not bounce out off the basket again immediately.
- After one team reaches six points, there will be a change of ends in the playfield.
- For achieving the win, one team has to score twelve points and lead with at least two points.
Example: 12-11 = no win | 12-10 = win

The Venue

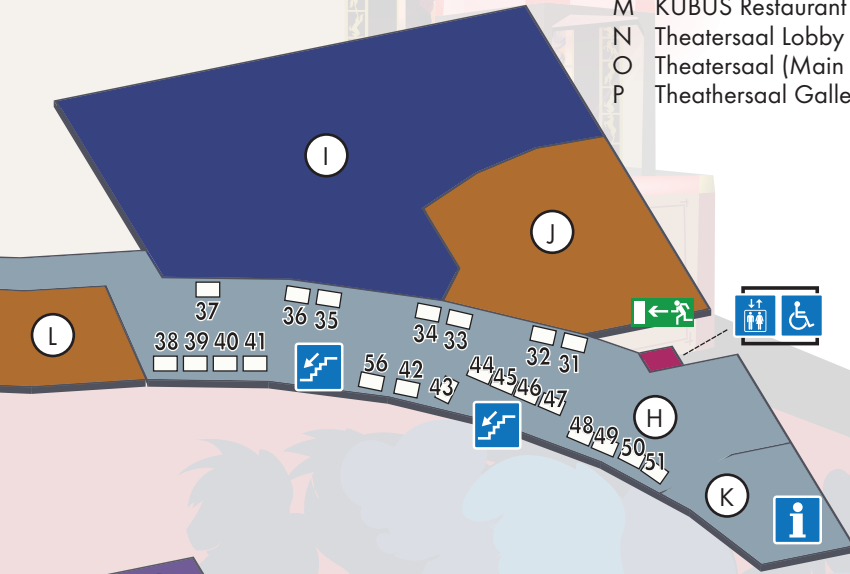


Check the panel descriptions on the previous pages for details on the events in the different rooms.

Where to go, what to do

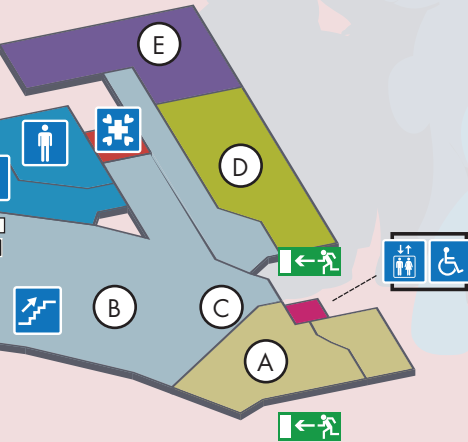
Upper Floor

- H Bürgersaal Lobby
- I Party Hall
- J Panel Room 1
- K Con Office
- L Panel Room 2
- M KUBUS Restaurant & Terrace
- N Theatersaal Lobby (Gala Hall)
- O Theatersaal (Main Hall)
- P Theatersaal Gallery (Signing Sessions)



Ground Floor

- A Main Entrance
- B Bürgersaal Entrance Lobby
- C PlushieCon Counter
- D Music / Karaoke / Video Games
- E Collectible Card Game Tournament Area
- F Secondary Entrance
- G Theatersaal Entrance Lobby



Check the next page for detailed vendor listings



Detailed Vendor Listing

- 01 DSC-GRAPHICS:** Customs, Prints, Engraved Glass, LP clocks, Commissions
- 02 Mana-Kyusai:** Plushies, Customs, Prints, Bags, Commissions
- 03 atelok:** Customs, Fimo and Sculpey Figurines, Pixel Ponies made from Beads
- 04 Bare Russian Bears:** Plushies, Polymer clay figurines
- 05 Siora:** Plushies, Buttons, Jewelry, Clothing Accessoires, Ponyears on headbands, postcards, embroidered journals
- 06 Manic Sculptor:** Customs, Dioramas, clocks, big sculptures and stained glass.
- 07 + 08 Yasi:** Plushies, Embroidery, Pillows, Kechains, Prints, Postcards, Stickers, Pokemon Plushies
- 09 + 10 rtry:** Plushies, Engraved Glass, Printed Cups, Engraved Horn, Sewing Patterns for Ponies
- 11 + 12 Mr. Offspring:** Buttons, Prints, T-Shirts, Embroidery, Official Merch, Engraved Glass, Mugs
- 13 + 14 pro-stoff.de:** Embroidery
- 15 + 16 Adlynh & Dranaar:** Customs, Buttons, Prints, Engraved Glass, Wooden carving (framed, necklace, keyring)
- 17 Schimy:** Buttons, Prints, Engraved Glass, 3D prints (phone covers, cookie cutters), handmade necklaces from resin, pendants and keychains from stainless steel
- 18 Auri's Dreamland Plushies:** Plushies, Acrylic Phone Charms
- 19 + 20 Dealerpony:** Buttons, Blind Bag Figurines, Official Merch, GOH Figuren & Tassen
- 21 + 22 Lunation and boyfriend paintings:** Official Merch, Jewelry, Paintings, Cut-outs
- 23 Borut Vash:** Hand cast Plactic Miniatures; blank and colored
- 24 NocteCreations:** Buttons, Embroidery, Handmade hats & headwear
- 25 + 26 Dennyvixen:** Buttons, Prints, Bookmarks, Stickers
- 27 + 28 steeph:** Embroidery, Hand-engraved and laser-engraved LED pictures, nightlights, flamed LED pictures, string art cutie marks, cutie mark felt patches, laser-engraved mirrors
- 29 + 30 XtorbenX:** Buttons, Prints, T-Shirts, Sublimation printed excessories (bags, mousepads, glass, textile products)
- 30 Asukatze:** Customs, Blind Bag Figurines, Canvas, Cups
- 31 Mad Plush Party:** Plushies, Embroidery
- 33 + 34 Rariedash & Fafatacle:** Plushies, Prints, 3D prints, Card Game "Sending love".
- 35 + 36 Avitani:** Buttons, Prints, T-Shirts, Engraved Glass
- 37 HipsterHoof:** Plushies, Cosplayware, Bags
- 38 Violet Rose Stitches & Sews / Equestrian Textiles:** Plushies, Ponyfied Hoodies, T-Shirts, Jackets, Bathrobes, Caps, Patches, Mugs, Towels, Bags
- 39 + 40 Creber Music:** CDs, Merchandise, Autographs, Photographs
- 41 OhPonyBoy:** Customs, Prints
- 42 Baraka / Lyra Plush / Haselwölfchen:** Plushies, T-Shirts, Handycraft Materials

Detailed Vendor Listing

- 43** **DeathPwny:** Buttons, Prints, 3D Prints
- 44** **James Corck:** Buttons, Prints, MLP Themed Patchwork crafts
- 45 + 46** **VaaChar:** Buttons, Prints, 3D printed, lasered, electronic and other handcrafted Merch
- 47** **Varonya:** Plushies, Buttons, Embroidery
- 48 + 49** **MANAD:** Customs, Buttons, T-Shirts, Embroidery, Mouse Pads, Pads for cups, Cups, Phonecovers
- 54 + 55** **Dori-to:** Prints
- 56** **Meplushyou:** Plushies



Rules and Emergency Behaviour

Preamble

- These rules are in full effect inside the entire venue area of GalaCon
- The domiciliary rights of the venue staff even stand above the convention rules.

Security / Emergency Situations

- What staff says counts. You are expected to adhere to all orders given by the convention- and the venue staff as well as the volunteers.
- If you ever find yourself in a bind, don't hesitate to ask the staff for help. Don't try to solve a heated situation on your own! If in doubt let the guards or other staff take care of it instead.
- Emergency exits are to be kept usable at all times. Don't get in the way of volunteer work and medical assistance.
- In the case of fire go to the marked rescue area and listen to the volunteers and fire-fighters. Never try to extinguish a fire on your own.
- Do not harass, ridicule or bully guests, staff or other visitors.
- Do not approach the Guests of Honour in their downtime. They need their rest just like you do, so please, give them space!
- Animals are not allowed. The only exceptions are guide dogs and similar pets that you depend on for your wellbeing. All other animals will be removed by the local police or animal welfare on your bill if needed. Please save your pet friends the pain and leave them at home!
- Do not camp at the venue.

- Depictions and symbols that are prohibited by German law are strictly forbidden (an example would be world war-related imagery, e.g. Swastikas). If you wear, draw or show content with such depictions you will be removed from the convention.
- Use the trash bins! They are there for a reason. Cleaning up behind yourself is important. If you don't clean up on your own, volunteers will order you to do so.
- All kinds of skates are only allowed for photos. You're not allowed to actually use them as a means of getting around the con.

Weapons

- All kinds of harmful weapons are prohibited.
- All replica weapons are prohibited.
- Soft air guns, blunted swords, anything explosive, brass knuckles, knives or any other weapons which can inflict serious pain are prohibited.
- Spike collars and bracelets are only allowed if the spikes are shorter than 5cm / 2 inches and blunt.
- LARP weapons, foam weapons and any other weapons meant for safe usage have to be revised by the GalaCon staff. If we approve them they get marked. Unmarked weapons will be confiscated.
- If you break a weapon rule and bring a dangerous weapon into the venue, it's possible that you will be removed by the police AND charged for violating German weapon laws. You can be fined at least 10.000 € for this, so seriously, don't do it.
- Pocket knives can be very useful. But we can not allow them to be carried around as they can still be misused as a weapon. If you should be in need of one or tools in general, please come to the convention office.

Rules and Emergency Behaviour

Youth Protection

- All visitors must carry valid ID at all times.
- The convention staff can request to see your ID at any time.
- Valid means of ID: Official ID-Card, Passport or Driver's license.
- Other documents are NOT valid and will not be accepted!
- All visitors up to the age of 12 can enter GalaCon for free.
- Up to the age of 14 visitors must be accompanied by a parent or legal guardian.
- Visitors under the age of 16 not accompanied by a parent or legal guardian must leave the con area at 10 pm.
- Alcohol and smoking inside the venue are forbidden at all times. Smoking is ONLY allowed at the marked smoking areas. Drunk visitors will be removed from the convention.
- All kinds of hookahs are prohibited.
- Electronic cigarettes are only allowed outside.

Food and Drink regulations

- You are not allowed to bring food from outside the venue. Everything bought outside the venue has to be consumed outside.
- Exceptions from food are snacks. This includes fruits, candy bars, bonbons or chips.
- You are allowed to bring and carry water and juices with you in the venue. Sodas and soft drinks can be bought at the venues snack point.
- **NO FOOD AND SOFTDRINKS** allowed in the Theatersaal (Main Hall).
- The terraced site belongs to the KUBUS restaurant. Only food and drinks purchased there may be consumed in that area.

Recording of Film- and photo footage

- Throughout the whole convention weekend, our internal documentation and streaming teams will record film and photo footage of the event.
- Be aware that when our teams record crowded scenes or panels, you might get filmed or photographed unnoticed. The GalaCon team has the rights to publish this footage at any given time.
- If you notice this and don't want to be in the pictures and/or videos, please stand back and avoid entering the scene.
- If our team films/pictures single persons or small groups, they will ask for your permission. It is your right to disagree being filmed or pictured respectively stepping out from the picture or scene in that case.
- If you don't veto on this subject clearly, you silently agree to be filmed/pictured and the recorded footage being published at any time.

Gala Night - The Mane Attraction

The Gala Evening

The Gala Evening takes its inspiration from its namesake. For a couple of hours the lobby in front of the Main Hall will be transformed into a venue for a fancy evening with all of the class but none of the snob! Put together a stylish outfit, bring some courage to dance, and you're all set. Returning musical performers on the night will be Sketchy Sounds and VocalScore. But they are not our only acts. Rebecca Shoichet will show you what she got with her singing performance. Besides that, anything could happen. What's a birthday party without surprises?

Gala Ball Dress Code

- Your outfit needs to be decently presentable. Think of a job interview for a position with formal dress code like a bank or similar business. Or even a fancy dress for a wedding. If you're unsure about a specific clothing item, ask yourself if someone would honestly put it on for a job interview, a company meeting or a wedding with formal dress code. If the answer is "yes", then it's good to go.
- No shorts, no T-shirts. Generally, no leisure wear. You don't need to bring a tuxedo but your average casual clothing is not enough.
- Pants, skirts, and shirts are preferably unicolored. If there is a pattern (like stripes) maximum 2 colors. No multiple patterns (like a lumberjack shirt), decals or other kinds of embroidery (like Western shirts). Shirts with short sleeves are allowed. Jeans are only acceptable if they look on par with a good pair of cotton pants (for example, a fine pair of black jeans works). Bluejeans are not accepted.
- Length of skirts and dresses: Minimum length allowed of skirt/dress and cut outs is 4 inches (10cm) above your knee. Everything shorter is not acceptable and can be rejected. Cleavage on dresses is generally allowed, if it is not too revealing (minimum 50% have to be covered) or sexu-

ally explicit.

- No sports shoes or other kinds that are considered casual. A decent pair of black or unicolored shoes already work. Boots are allowed, if they fit to the outfit or costume.
- Cosplay and costumes are allowed as long as it fits with the general dress code rules: Formal but not too casual or unfitting. The same applies to cross-dressing.
- Military styled costumes are only tolerated as long as it looks fictional. No real world related clothing or symbolism. Also no weapon props.
- Overall, apply common sense and you should be good to go! As long as the minimum is fulfilled you are allowed at the Gala Ball. See this as an opportunity to really dress up nice.
- So called "Ugly Suits" or "Oppo Suits" are strictly forbidden from attending the Galaball due to their flashy colors and extraordinary patterns. This rule also applies on fursuiters when wearing such sort of suit as part of their fursuit.

Minimum Basics Men

Formal shirt, long pants or fine fabric jeans, lace-up shoes or similar (no street shoes)

Optional: vest, jacket, tuxedo, necktie, bow or neckerchief

Minimum Basics Women

Blouse, long pants/fine fabric jeans or a dress, lace-up/heeled or flat shoes (no street shoes)

Optional: skirt, vest, jacket or bolero, tuxedo, necktie, bow or neckerchief

Charity Auction for Seeds of Kindness

Unconditional kindness.

Imagine a thunderstorm. Would Fluttershy turn someone away because they don't have hooves or a furry tail? Would she protect a squirrel but turn away a rabbit just because of its species? Of course not. Fluttershy's kindness is wide enough for every critter – and at GalaCon we can prove that our kindness is just as wide.

Animal Equality.

Our charity fundraiser Seeds of Kindness is now supporting the charity Animal Equality. When animals are abused or suffer, Animal Equality is there to defend them. The international organization conducts investigations around the world to bring to light animal abuse wherever it happens. Animal Charity Evaluators estimates that Animal Equality saves multiple animals from suffering for every dollar donated and recommends it as one of the best animal charities in the world.

Seeds of Kindness at GalaCon 2017.

GalaCon again supports our charity program in a multitude of ways – and all donations go to our charity in full!

You can choose to donate directly at our table and get great thank you gifts such as our Equestrian bits and the Bound Together comic book.

You can bid in the silent auction and win great items.

You can bid in the mini auction on Saturday.

And of course you can bid in the grand finale live auction on Sunday!

So how about we make GalaCon a beacon of our kindness?

Let's do this!



animal
EQUALITY
INTERNATIONAL

Map & Guide to Ludwigsburg



LUDWIGSBURG

Map data from openstreetmap.org and its contributors

Map & Guide to Ludwigsburg



Shopping

- 1 Wilhelmgalerie
- 2 Müller (department store)
- 3 Fantasy Stronghold
- 4 Toys'R'US
- 5 Bahnhof Apotheke (pharmacy)
- 6 Mylius Apotheke (pharmacy)
- 7 Gesundhaus Apotheke (pharmacy)
- 8 Zentral Apotheke (pharmacy)
- 9 REWE (super market)
- 10 Aldi (super market)
- 11 Bäckerei Katz (bakery)
- 12 YORMA'S (bakery / snacks)
- 13 Luckscheiter (bakery)

Not on map:

- Kaufland (department store),
Schwieberdinger Str. 94



Bank/ATM

- 1 Postbank
- 2 BW Bank
- 3 Volksbank
- 4 Sparkasse



Restaurants & Fast-Food

- 1 Mc Donalds
- 2 Subway / YOLO Donuts
- 3 Kullman's (American Diner)
- 4 Jambo (African), Schorndorfer Str. 52
- 5 Il Boccone (Pizza/Pasta)
- 6 Rossknecht (regional swabian cooking)
- 7 Ratskeller (regional swabian cooking)
- 8 Joe Peña's Cantina y Bar
- 9 Deniz Imbiss (Kebab)
- 10 Ygrec (Greek)
- 11 Brothers & Meat (Steaks & Burger)

Not on map:

- Burger King, Schwieberdinger Str. 42



Bars & Cafes

- 1 Towers Irish Pub
- 2 barON
- 3 Brauerei Rossknecht
(brewery + beer garden)
- 4 Tatort (cocktail bar)
- 5 Scala Biergarten (beer garden)

Not on map:

- Rocknroll Bar
Bietigheimer Straße 10



Hotels

- 1 Best Western
- 2 ibis Budget
- 3 NH Hotel
- 4 Siebenschläfer
- 5 Campus Zwei
- 6 Nestor
- 7 Riviera
- 8 Blauzeit
- 9 City Hotel

Not on map:

- DJH youth hostel Ludwigsburg
Gemsenbergstraße 21
- DJH youth hostel Stuttgart Neckarpark
Stg. - Bad Cannstadt, Elwertstr. 2
- Camping site Stuttgarter Wasen
Stg. - Bad Cannstadt, Mercedesstraße 40



Ludwigsburg General Hospital

Posilipostraße 4

Volunteers

Aka
Ansis
ArestonBragitrak
Ari
Artémis Plum
Beny Wolf
BigMacTobi
Blue Sparkle
Bowie Worshipper
Cattivo
chaostomate
Chiyo
Chris
Cider Barrel
Crash Override
Das_blaue_Pony
Dashlight
Demon Hoove
DesertFOX
DrDerrek
ElVincenzo
Fiddlepony
Fieryshade
Finn
Flick
france
haselwoelfchen
Hiraiko
Ic3w4Tch

Icy
Jake
Kami
Karl Ranseier (†)
Kappes
Kraurion
Kryostase
Kuro
L3D
Leon
Lichtschaten
LightningGear
Lux_Pony
Maix
McKay
Meganium
Mimic
MoSte
MudgeO
Muffinkarton
Mystogan
Nachtana
Nico
North Star
Ona
Palyona
Pandora51
Perrydotto
Pinfeather

PonyHD
Railway Dash
RainbowDashKS
rainbowderpy
Random
Renard
Risingstar
Rotul7
RustyHeadphones
Sack
Saso
Shade
Shadow Dash
ShadowHooves
Shimmer_Light
simonthechipmunk
Sky Fang
Smiley

Snow
ssingfo
Sumpony
Sundance
TheNumber15
TK
Tom
Tsuki
UndertakerBitsch
Wakka
Wydec
Xaid
Yaktan
Yavarin
Yavos
Yumi
Zecora95
Zwielicht Funkel



Our Partners



LUDWIGSBURG



Acknowledgement

Startnext Supporters

Alex "Phoenix" Wing
Benjamin "DerAtrox" Leuckefeld
Darian "Vulpinecat" Reck
Delencre Thomas
Erik "ragmoarno" Fröhlich
Grim Reaper Pony
Jan "Nagumo Sadi" Roesler
Jannik Baßler
Jaroslav "Jamis" Haken
Johann "DarkDabula" Letzel
Knut "MudgeO" Hermes
Lars "NetKane" Degner
Little Jester
Lukas Sanders
Martin Daniel "Shadow Dash" Mogielnicki

Max "Lux_Pony" Lallemand
Michael "plushiecon" Otto
Michael "starfox" Stark
Mick "Starwing" Weber
One-Winged Angel
Patrik "Magic Twilight" Dziuba
Patrick "Sheperd Sena" Mayr
Philipp Schröder
Piratenpartei Sachsen
Quint t. W.
René "Fluttersparkle" Diekert
Ronny "SketchyEra" Kossmann
Simon "mygames.952" Koslowski
Stefan "SchnabsiX" Schnabl
Stephen Stranex

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Lisa Kindermann and the whole staff of the Forum

Rariedash: For all the awesome artworks

DSC-Graphics, Aques Levaro, Mana-Kyusai & Jaroslav Vozár: The great team behind our promo video.

Perrydotto & Cattivo: An moderator institution on the GalaCon stage and the "show apprentice".

Serena Midori: Canni would not be the pony she is without you!

Wewius: For vectoring our crew OCs.

Stevelyn: For modelling all these great figurines every year.

Pixelkitties: For always creating the genius autograph cards.

EStories: For designing the volunteers shirt motive.

Coffee & Energy Drinks: Staffs salvation!

All the creative and busy people at DHX Media: For bringing the show and movies we love to life

Bonnie Zacherle & Lauren Faust: For creating little ponies and the magical land of Equestria

GalaCon merchandise at the convention info booth

Gala Con Patch 2017	10€
Keyring Pendant 2017	15€
Mug 2017	20€
Startnext Poster 2017	20€
Startnext T-Shirt 2017	35€
3D Figurine 2017	70€
Event Bracelet 2017	5€
Bag 2017	25€
Basecaps 2016	5€
Event Bracelet 2016	2€
Poster 2016	10€
Bag 2016	15€
Bizaam T-Shirt 2016	20€
Startnext T-Shirt 2016	25€

Meals, Snacks and Drinks at the KUBUS restaurant

From the barbecue station

Royal Gala Burger – Burger with beef, salad, tomatoes, onions (With ketchup, mustard or mayonnaise)	€ 4,00
BIZAAM Burger – Cheese burger with beef, cheese, salad, tomatoes, onions (With ketchup, mustard or mayonnaise)	€ 4,20
Hayburger – Vegetarian Burger	€ 4,00
Hot Diamond Dog – German Bratwurst with bread roll, mustard or ketchup	€ 3,00
Yakyakistan BBQ – Grilled Feta cheese and vegetables	

Salad

Angels Favorite - Leaf salad with vegetarian Dressing and bread	€ 5,00
Salad au Scoot - Salad with stripes of chicken and bread	

Snacks

Uncle Pretzel - Pretzels with butter	€ 1,50
Fillydelphias Finest - Ciabattini with sausage or cheese	€ 2,50
Croissant a la Canterlot - Croissants stuffed with ham and cheese	€ 1,50
Derpys Delights – Muffins	€ 1,50
Fluttershys Fruitbat Bait – Fresh fruit salad	€ 2,50