

FillyCon

The background of the poster is a vibrant birthday party scene. It features several colorful balloons in shades of blue, purple, pink, and green, some with confetti. A yellow Pegasus filly with large blue eyes and a red-and-white striped bow in her hair is floating in the air, looking down at a table. On the table, which is covered with a pink cloth, are three cupcakes with pink, brown, and white frosting, each topped with a cherry. To the left of the table, a green Earth pony filly with large brown eyes and a blue bow tie is looking towards the table. In the foreground, a brown Earth pony filly with large green eyes and a red bow in her hair is looking up at the other ponies. The overall atmosphere is festive and celebratory.

August 26–28, 2016
Philadelphia, PA

We just got our cutie marks! Come party with us!



WELCOME TO FillyCon





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FillyCon is the first annual My Little Pony convention for the Philadelphia area. Bringing together Pony fans of all ages, their favorite panels, and gathering stars alike, the convention is targeted as a safe environment to indulge in their adoration and love of the newest creation of the My Little Pony: Friendship is Magic franchise.

Poni Corp. runs as a federally recognised 501(c)4 non-profit organization, which hosts FillyCon. Its live charity auction for the 2016 year is in support with the Children's Hospital of Philadelphia.

Download our
digital schedule
and map on your
iOS or Android
device!



Letter from the Chairs

Greetings everyone!

We, the Chairs of the convention, welcome you to the first FillyCon! This convention has been over a year in the making, and we're super excited to see you all here as we welcome you to our event. Same favorite pony show, new city, new friends, new experiences. We've finally brought Pony to Pennsylvania and we want you to help us make it amazing!

We've been super busy behind the scenes attempting to make a brand new convention from the ground up, and we ask only for your continued support as we journey to make FillyCon grow into the potential it can be. We hope that your stay is pleasant, your memories unforgettable, and your new friends as awesome as any other!

While you're all here, feel free to approach staff whenever you need them. We're all super happy to see you and would love to help out in whatever ways possible. Remember that every department within FillyCon has different assignments, so sometimes we may have to run! But for the most part, just about anyone will be glad to help you out.

Over the next few pages, you should be able to find answers to most of your questions we all know get asked frequently, so feel free to look on! We've all put a lot of work into this booklet and sincerely hope it comes in handy!

To all our guests, our staff, and everyone who helped make this a successful year: we can't thank you guys enough. Without all of you, this small, fledgling convention wouldn't even be possible. Your help, guidance, and generosity have been unforgettable. Without you all, we three wouldn't be able to call ourselves Con Chairs.

So relax, have fun, and be safe out there everyone! Here's hoping this year marks the beginning of many more!

With the Sincerest of Respect and Gratitude,

Glitch (Con Chair)

Vigilant Watch (Vice Con Chair)

Rapid Rescue (Vice Con Chair)

CONVENTION RULES AND COSPLAY RULES

Some basic rules for you guys out there that may be asking “what can I do and what can’t I do here at the con?” or “what is and isn’t allowed with my cosplay?” The following should help that out!

- Don’t destroy any property! This should go without saying, but please don’t!
- Don’t break the law! If it’s against the law, it’s against the convention’s rules!
- Please, please remember that if you’re legal to drink, you shouldn’t do so in the convention spaces at all. We have guests of all ages!
- If you’re approached by an employee of FillyCon or the hotel, please follow their directions.
- Weapons of any sort, peacebound or not, are not permitted in the convention.
- Do not harass, stalk, or cause anyone else to be placed in an uncomfortable situation.
- Sleeping in convention spaces is prohibited and may result in ejection from the convention.

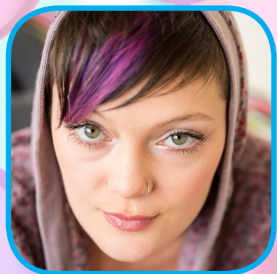
MEDICAL AND SPECIAL NEEDS

As a head’s up, please note that there are medical crews that are available in the convention! If you feel you need medical assistance, simply approach any staffer and ask for help!

If you have any special needs, feel free to let a member of staff know! FillyCon will always be more than happy to lend a helping hand!

Our Medical spaces are not strictly for medical problems! If you are suffering from anxiety, or need a quiet space to relax, feel free to visit Medical on the Fourth Floor.

Guests of Honor



Ingrid Nilson

Voice of Maud Pie, Limestone Pie and Marble Pie.

Alexandra Carter

Voice of Peppermint Twist.



Carla "Speed" McNeil

Cover Artist for My Little Pony comics by IDW.

Community Guests

Brass Knuckles

Learn what it takes to be confident, stand up for yourself, and speak in front of others. Attack the day!





Brony Chef

Cooking. Mixing. Eating. Pastel Colour Equine enthusiast, you know that chef guy, author of The Brony Cookbook.

Chris Gann

Owner of family-run company Gann Memorials, creators of fine pony merchandise and content.



FluffyMixer

That guy who created Fluffle Puff
Basement dweller
Food eater Internet user
Part-time bear

My Little Ties

Unofficial Pony ties, using 100% silk!



Red Card

YouTuber, PMV artist, Vlogger, and Brony Referee.



Spike Firemane

Famous woodcarver and aspiring voice actor.

Tao of Maud

Wit and wisdom from Equestria's most-centered pony.



ToonKriticY2k

Chicago based videomaker, entertainer, Bronyalysis reviewer with a love for cartoons and movies.

Voice of Reason

Brony of the MLP Reviewing community, Red Sniper in TF2: Analysis Anarchy YouTube series, Brony version of Linkara



Musical Guests



Cosmic Kingdoms

Type: *Electro Pop*

Musical duo from Seaddle Washington

Cyril the Wolf

Type: *Metal/Hard Rock with a Progressive slant*

Singer/Songwriter, Bass Player, Sound Engineer, Composer



Garnika

Type: *Bounce / Future Bass*

Producer/DJ

The Shakeups in Ponyville

Type: *Pony Power Pop*

Indianapolis-based power-pop music collective





Silva Hound

Type: House, EDM, Hip-Hop
Designer of the sonic experience

Woodlore

Type: folk, acoustic, and rock
MLP:FiM music; I tend to write songs



Worst Princess

Type: Heavy tones with smooth melodies
Show favorites and top original tracks



Friday Panels

Behind the Voice: Boulder Edition

Crystal Spire Caverns • 2:30pm

Learn about the process of recording voices and creating the characters Maud Pie, Lime Pie and Marble Pie on screen.

Behind the Voice: Twist(ed) Edition

Crystal Spire Caverns • 3:30pm

Learn about the process of recording voices and creating the character Peppermint Twist.

Bronalysis: Fillycon Edition!

Freedom Hall • 7:00pm

Achieve more together! Through coming together, creative minds spawn brilliant ideas whether it be with videos, fanfics, or music. Collaborations are so much fun because there is always something to learn from the other parties involved. This panel will explore tips and tricks on etiquette during the collab process and how to find chemistry between one another. Join some of your favorite reviewers from Youtube, from the TF2 Analysis Anarchy series from Dr Wolf and members of the Blu and Red team to discuss collabs!

Carla Speed McNeil Live Draw

Crystal Spire Caverns • 12:30pm

Watch as Carla Speed McNeil shows you how comic art is created.

Convention Vending - A Lesson In Finance and Taxes

Independence Hall • 8:00pm

Looking to vend at conventions? Already vend at conventions, but cannot figure out what records to keep, how to figure out your income, or even how to put this on your taxes? Come down to this open-to-everypony discussion on everything you'll need to know about vending finance. Come curious as audience questions will be the primary focus.

Draw Ponies 101 - The Panel

Freedom Hall • 9:00pm

How to draw ponies. Not as simple as it might sound! Bring paper and pencil and let's get to art! Part One of a Three Part Series.

FillyCon Official Art Panel

Freedom Hall • 6:00pm

Come meet our staff art team, and find out how Rocky, Benny and Freedom Belle were brought to life! See conceptual sketches and drawings and get to talk to our staff artists!

Enhancing the Fandom through Homebrewing

Freedom Hall • 11:00pm

The art of turning water into wine has evolved over thousands of years. Learn how to make your own alcoholic beverages in the comfort of your home, and sample handcrafted beverages made just for the Brony community.

Keeping Friendship Magic: The Pursuit of Power

Freedom Hall • 3:00pm

What is it that drives us to seek out power? Why do otherwise good people do bad things while seeking out that power? This panel will explore the paths of such characters as Trixie, Sunset Shimmer, and Nightmare Moon and their quests to obtain power. We'll discuss the science behind why we do this, and how we can avoid the same pitfalls as some of our most beloved MLP characters.

Live Wood Carving: Part One

Freedom Hall • 12:30pm

Spike Firemane carves live while taking questions about his craft! Part 1 of a 2 Part Series.

Meet the Ponies

Crystal Spire Caverns • 11:00am

Q&A with Ingrid Nilson and Alexandra Carter.

Midnight Mares

Freedom Hall • 1:30pm

A goddess mother and her adopted daughter clash, as do the waking and dream worlds they rule, leaving the inhabitants very lives to hang in the balance. The result of this chaos causes everymare to develop unique alter-egos, which struggle for dominance and lead them on light and dark-heated adventures through both night and day. The Midnight Mares creator C. Allan Gann developed this series as a “young adult” offering to other mainstream animated cartoons, and the full-length trailer and comic book series were successfully funded through Kickstarter in 2015 and 2016! Join us for an exclusive FillyCon sneak peak at the latest animation!

MLP Comics: The Great, The Weird, and The That’s Not Canon

Independence Hall • 4:00pm

The My Little Pony: Friendship is Magic comics are a fascinating pool of adventure, lore, zaniness, and awesome fun. With this panel, I want to share my love of the comics with everyone showing off all the cool, sometimes weird, and occasionally canon breaking stories from them to an audience who might not be paying attention to them.

My Little OC!

Independence Hall • 2:00pm

Do you have an OC? Do you have many? Do you even know what an OC is? Come join Conan Royal as he explains OCs and gives tips on how to make one for your very own.

Plush Making 101

Independence Hall • 7:00pm

Plushie Making for beginners, ranging from those who have never sewn before, to those who need help getting started in making their own plush. We will discuss basic sewing techniques, material sources, and touch upon pattern making basics. Part 1 of a 3 Part Series.

PonyVRville: Ponies and Virtual Reality

Freedom Hall • 8:00pm

A panel discussing the MLP virtual reality sim, PonyVRville, where you can don an Oculus Rift (or HTC Vive) and visit Ponyville, if even for a short while. The sim’s creator will discuss how the sim is made and works, and where it is going next. There may be demonstrations of other VR content as well.

Rock Poetry

Freedom Hall • 11:00pm

Rock. You are a rock. Join the RiffPonies in writing “Rock Poetry” like Maud. Prizes include a limited edition Maud art print or plushie, made by artists featured on EqD and at BronyCon.

The Do’s and Don’ts of Pony OCs

Freedom Hall • 10:00pm

This panel will show the audience how to make an eye pleasing pony OC, with basic design techniques, basic color theory, and more. The panel will also explain why certain OCs are considered “Bad OCs” and what to do to avoid it.

The Headcanon Panel

Freedom Hall • 4:00pm

Who are Scootaloo’s Parents? What’s the real story behind Derpy’s eyes? What’s the Nightmare really destroyed when Luna was saved? We all have our own answers to these questions which the show has never fully explained. Join Vigilant Watch for a lighthearted bit of debate and camaraderie about popular fan theories and headcanon.

The Tao of Maud - The Wit and Wisdom of Equestria's Most Centered Pony

Crystal Spire Caverns • 1:30pm

She's cool, she's calm, she's collected...she's Zen. Join us for a fun hour of exploration and participations as we discover together how Maud Pie embodies the best qualities of Eastern philosophy, and how they tie in as well with the original MLP concepts of the Elements of Harmony. D.G. Speirs (@TaoOfMaud) leads us through, and shows how Maud and the other characters can inspire everypony daily. This is the one panel you can be sure to walk away a little "boulder."

Whooves Line is it Anyway

Crystal Spire Caverns • 5:00pm

Improv comedy panel based on the popular improv show, but with ponies!

Writing the Heel/Face Turn

Independence Hall • 12:00pm

How does a bad pony become good? How does a bad pony become good, and make it last? How does a bad pony become good, and make we the audience BELIEVE it? A discussion of how the magic of friendship and good character choices can bring out the goodness in even the worst of villains, and key examples from MLP itself.

Saturday Panels

Alicorns: Broken Horns and Dark Backstories - MLP OC Design

Freedom Hall • 11:00am

Come out and tell us how and why should you have an Alicorn OC, we will provide an intriguing explanation of how you might just be absolutely wrong in every possible way. We'll be talking about OC design, color schemes, do's and don't's and anything else you need to know about designing your very own OC and making them look great. Presented by Alex Davidson and Keith Butler, owners of Ponycon.

Assertiveness Small Group Workshop

Independence Hall • 2:30pm

Want to be assertive? Too nervous to get up in front of hundreds of others? Then participate in this small, attendance-capped discussion group. Brass Knuckles will lead conversations about assertiveness and share stories of inspiration to motivate and empower you to attack the day with confidence! This seminar will be extremely interactive and includes open questions and feedback throughout. Find out more at AskBrassKnuckles.Tumblr.com

Berry Punch Party

Freedom Hall • 11:00pm

Join The Brony Chef as he presents: Mixology is Magic, at the Berry Punch Party. Discover new recipes and techniques. Learn and have fun along the way. Ponies, friends, mixology. What more could you ask for? (\$10 per guest at the door/cash only, guests must be +21 with valid ID and convention badge.)

Brass Knuckles' Assertiveness Seminar (Iron Will)

Crystal Spire Caverns • 11:00am

Attack the day! The incredible Brass Knuckles (the female Iron Will) turns doormats into dynamos! Attend this assertiveness seminar and learn the basics of what it takes to be confident, stand up for yourself, and speak in front of others. Brass Knuckles will make today the first day of your new life, and it's all 100% satisfaction guaranteed! Brass Knuckles pities the foal who won't attend this intense, informative seminar.

Find out more at AskBrassKnuckles.Tumblr.com

Carla Speed McNeil: Finder

Crystal Spire Caverns • 3:00pm

Dive into the alien-filled world of Finder. This futuristic Earth-based comic is an award winning series. Discover the lush world and compelling characters that have carved Finder a permanent place in the pantheon of independent comics.

Content Creators Panel

Freedom Hall · 10:00am

Are you interested in video documenting, vlogging, or video blogging a convention? Are you into creating pony videos and posting them for all to see? Want to see how others do it? Join the Riffponies, ToonKriticY2K, and Red Card for an hour of content creation.

Cosplay for Confidence

Freedom Hall · 4:00pm

Now is the time to gain more self-confidence, and one way to do that is to cosplay every day! Brass Knuckles will share with you how dressing like characters that inspire you can make you more confident. Participate in this panel and learn about how what you wear can influence both how you feel, and how it changes the perceptions of others. Then use these elements of cosplay to help you to become a better you.

Find out more at AskBrassKnuckles.tumblr.com

Draw Ponies 102 - The Sequel

Freedom Hall · 9:00pm

How to draw ponies. Not as simple as it might sound! Bring paper and pencil and let's get to art! Part Two of a Three Part Series.

Do's and Don'ts of Reviewing MLP

Independence Hall · 4:00pm

Join VoiceOfReason as he talks about breaking into reviewing and analyzing the show. He'll tell you about the learning experience he went through and shares what to do and not to do when making your first reviews.

FillyCon Lip Sync Battles!

Crystal Spire Caverns · 1:00pm

Have you seen Lip Sync Battles on Spike? Well, this is basically the same thing but with pony, brony, and even some surprise songs! Hosted by ToonKriticY2K and VoiceofReason, featuring Alexandra Carter and Ingrid Nilson getting up on stage to have fun, as well as some people from the crowd!

From the Show to the Kitchen - Savory

Freedom Hall · 6:00pm

Thoroughly analyze the psychology of an MLP character, create a new recipe with local ingredients, then cook the con exclusive recipe.

How to Run A Convention: for Fun and Non-Profit

Independence Hall · 6:00pm

Conventions are crazy untamed beasts that run on coffee and endurance. Some of you might be curious as to what we keep behind the curtains. Perhaps you wonder how big our piles of money are. You think that running a show like this is easy? Or cheap? Come jump in the ball pit with the Con Chairs, unscripted and unsupervised, to Do the Thing and see how the magic is made, Only at FillyCon!™ Warning: Panel may contain excessive amounts of sarcasm, cynicism, and memes. Further, it may run very late; just like every Chair's meeting. The meeting may even be called to order, quorum taken, and measures voted upon! If we run over, meet us in the Hotel Bar for the conclusion; we're going to need it!

Jeapony!

Freedom Hall · 2:30pm

Do you love ponies? Of course you do. But do you know ponies? How dedicated to the show are you? Come on down to Jeapony and find out!

Live Wood Carving: Part Two

Crystal Spire Caverns · 12:00pm

Spike Firemane carves live while taking questions about his craft! Part 2 of a 2 Part Series.

Keeping Friendship Magic: The Odd Pony Out

Freedom Hall • 12:00pm

Everypony's different, yet the brony fandom has brought together people from all walks of life. Keeping Friendship Magic combines concepts from MLP: FiM with real world social science. This panel will explore how and why we choose the friends that we do and how we can navigate our friendships to make them even stronger. Discussions on Maud Pie, Moon Dancer, and Princess Luna will take a look at the barriers some of us have keeping us from deeper friendships and how we can help one another.

Pony Cosplay and Design

Freedom Hall • 1:30pm

Want to cosplay your favorite pony but don't know where to start? Let our panel of seasoned cosplayers help you! We will discuss the basics of how to build the perfect pony cosplay, from wings, to ears, to design, to make-up, to even posing for the perfect photo! We are here to help you have the best cosplay experience ever!

Ow The Edge: An Hour With ToonKriticY2K

Freedom Hall • 10:00pm

Yo! You know that edgy Red and Black OC with the top hat? Wanna hear him share stories and attempt to do comedy for a good hour? Fun is guaranteed, laughter is mandatory!

Plush Making 102

Independence Hall • 7:00pm

Plushie Making for beginner to intermediate sewers. We will go into detail about pattern making, touch a bit into embroidery, complex stitch work and more, closing with Q&A. Part 2 of a 3 Part Series.

Pony Trends Show LIVE

Freedom Hall • 7:00pm

Join your Trendmaster Thoth Penswell as we venture into the fantastic world of Google Trends and Ponies! Two teams of two will try their hand at finding what ponies and pony terms are most popular on the glorious World Wide Web, with the winner getting FillyCon Bragging Rights! It's a battle of wits, internet, popularity and PONIES!

Quibble's Corner

Freedom Hall • 8:00pm

Come join us as we voice our opinions on various episodes, characters, and fandom related topics such as Princess Twilight Sparkle, Flash Sentry, Equestria Girls, Fan Service, and more! Now featuring special guest ToonKriticY2K!

Smol_arts for u

Independence Hall • 10:00am

Stop by and check out the unique style, perspective, and technique of this Brony artist.

Source Filmmaker : Your first film

Independence Hall • 11:30am

Learn how to use Source Filmmaker to create videos or posters for YouTube/Tumblr/DeviantART etc. with ColgateGamer. You'll learn how to pose, and animate the cast of My Little Pony and others with Valve's Source engine filmmaking tools.

Twilight Sparkle's Secret Shipfic Folder Learn-to-Play

Independence Hall • 8:00pm

"The silly card game about badly written pony romance" Come on down and learn how to play one of the most popular card games amongst the Brony fandom.

Yoga with Ingrid Nilson

Crystal Spire Caverns • 10:00am

Relax and learn as Ingrid Nilson teaches you how to do basic Yoga moves.

Sunday Panels

~pomf~

Independence Hall • 1:00pm

Adventures of the Pink Fluffy Horse.

Assertiveness Small Group Workshop

Independence Hall • 10:00am

Want to be assertive? Too nervous to get up in front of hundreds of others? Then participate in this small, attendance-capped discussion group. Brass Knuckles will lead conversations about assertiveness and share stories of inspiration to motivate and empower you to attack the day with confidence! This seminar will be extremely interactive and includes open questions and feedback throughout. Find out more at AskBrassKnuckles.Tumblr.com

Brony Bullying

Freedom Hall • 12:30pm

Being bullied? Join Bronies United Against Bullying (BUAB) members “The Brony Chef” and “Spike Firemane”; who are known Bronies in the fandom and who have real world experience with bullying. By attending this seminar, they can help you learn helpful ways to stand up for yourself!

Draw Ponies 103 - Return of the Nerd

Freedom Hall • 4:00pm

How to draw ponies. Not as simple as it might sound! Bring paper and pencil and let's get to art! Part Three of a Three Part Series.

Finding your Cutie Mark - A panel on how to discover and accept yourself

Freedom Hall • 1:30pm

The Cutie Mark Crusaders said it best: “There's so much more still left to learn about yourself. See the light that shines in you ...And see the light of your cutie mark” Everyone has talents, but often times it is more than just a simple black and white description. To find your cutie mark, you must accept yourself. That in turn will build self-confidence, improve your self-image, and help you feel fulfilled. Brass Knuckles will lead a discussion on what cutie marks are, how to discover your passion, and how to apply it in everyday life. Find out more at AskBrassKnuckles.tumblr.com

From the Show to the Kitchen - Sweet

Freedom Hall • 2:00pm

Thoroughly analyze the psychology of an MLP character, create a new recipe with local ingredients, then cook the con exclusive recipe.

In the Studio

Crystal Spire Caverns • 11:00am

Ingrid Nilson and Alexandra Carter talk about their characters and what it takes to make MLP happen!

Plush Making 103

Independence Hall • 4:00pm

- More about Plushie Making. We will talk about selling your plush online or in markets, as well as higher skill plush making techniques, to include: machines and how to use them to best bring out their potential, higher detail pattern making, embroidery, and digitizing. We will close with other tips and tricks to making your plush the best it can be, and Q&A. Part 3 of a 3 Part Series.

Ponies and You: How MLP Impacts Our Lives

Independence Hall • 11:30am

Join Ginger Crisp, Forward Progress, and Sapphire Spirit as they explore the impact the show and fandom has made in the lives of many a brony. We will take a look at the lessons that have been learned through the show and the ways that the brony community have helped out their fellow fans. Audience members will have a chance to share their stories as we explore the magic of friendship together!

Pony Parties: Starting Your Own Pony Meetup Group for Fun and Friendship

Freedom Hall • 10:00am

Want to welcome new friends to the MY LITTLE PONY community? Attend a presentation from the organizers of Bronies NYC on on starting your own Pony meetup group. Topics include tips on how to run a pony meet yourself, covering the basics of being a good host/ hostess, finding activities that fit well for a mixed crowd, and using Meetup.com, Facebook, Tumblr and other social media to attract a group.

RiffPonies

Crystal Spire Caverns • 3:30pm

A Mystery Science Theater-styled panel in which a group of snarky Bronies riff multiple episodes of older MLP, MLP knock-offs, and any pony-related abominations.

RUNWAY! (Cosplay/Pony Fashion Show)

Crystal Spire Caverns • 1:00pm

Come demonstrate your cosplay skills and talent to the audience!
Prizes may be awarded by the judges for exceptional cosplay.

The Evolution of Acceptance in the Fandom; Being LGBTQ+ in the Brony Community

Crystal Spire Caverns • 2:30pm

Being LGBTQ+ in the Brony community has been an evolution of acceptance, be it with ourselves, or others. We'll take a brief look at the LGBTQ+ community in its past/present and future, and how we, as Bronies, fit in. We'll share our stories, and hopefully there will be time to listen to yours. This panel led by a Male-to-Female Transgender Brony. Other panelists represent a diverse gender community. It is our hope that through learning and discovery, everyone learn to accept and respect each other as individuals. All are welcome as this is an inclusive panel for every identity.

Zen Bronyism - Can't We All Just Get Along?

Crystal Spire Caverns • 10:00am

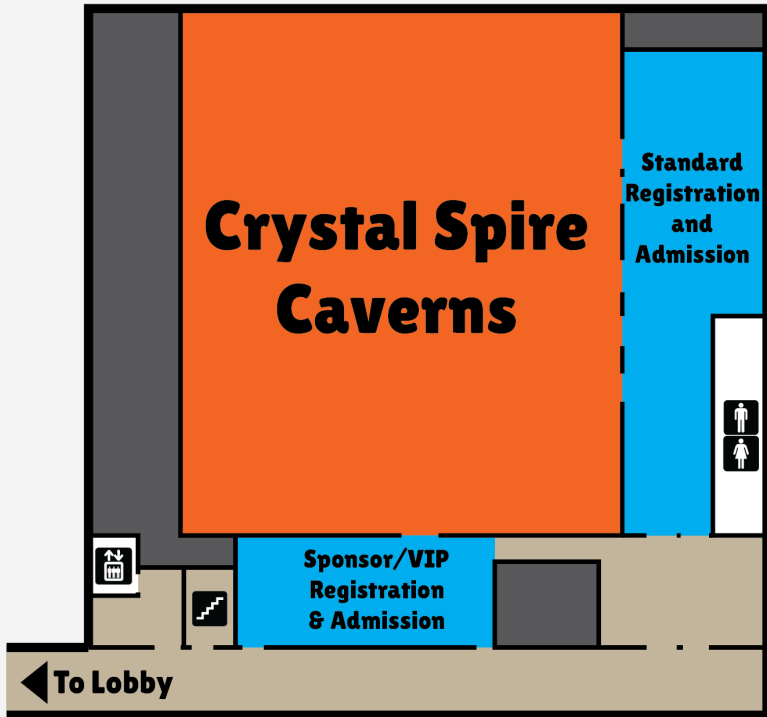
In a world that seems more and more divided, with everyone talking and yelling past each other, it seems like we need a different way to approach each other - one that allows for Harmony and Tolerance. D.G. Speirs, founder of the Tao of Maud project (@TaoOfMaud) will explore the ideas he's developed over two years of presenting daily positive messages to a growing audience across social media. He'll show how Zen Bronyism influences the posts he selects for the Tao of Maud, and discuss what the future holds for the project.

Sweeping Panel

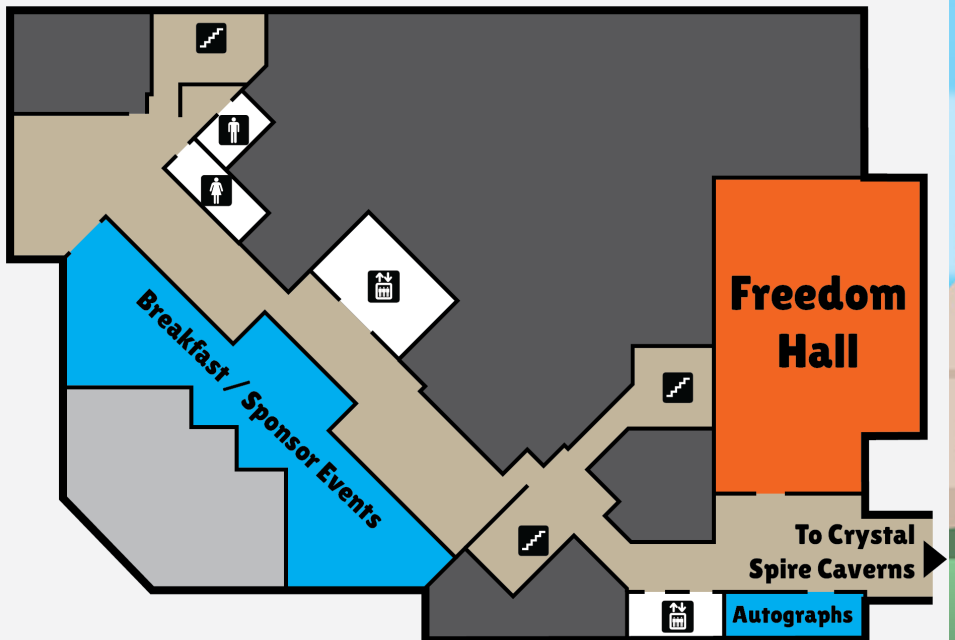
ALL ROOMS • 6:00pm

It's time to clean up the convention, if you do not have a broom one will be provided for you. *No but seriously though, this panel is just a joke, the convention has concluded, you may proceed to "LobbyCon" as originally planned, do not pass GO, do not collect a broom*

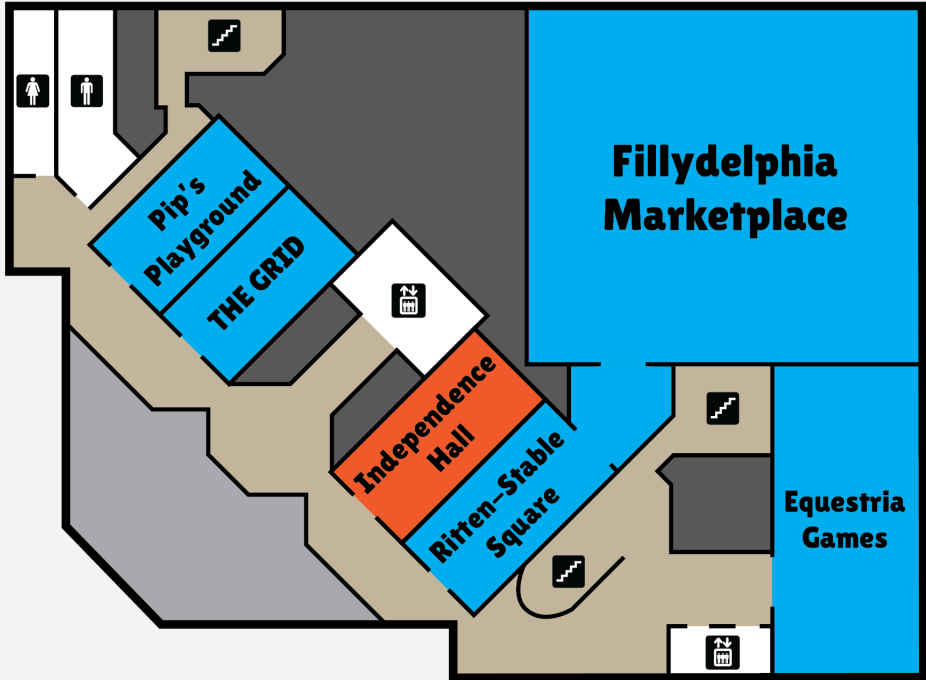
Ground Floor



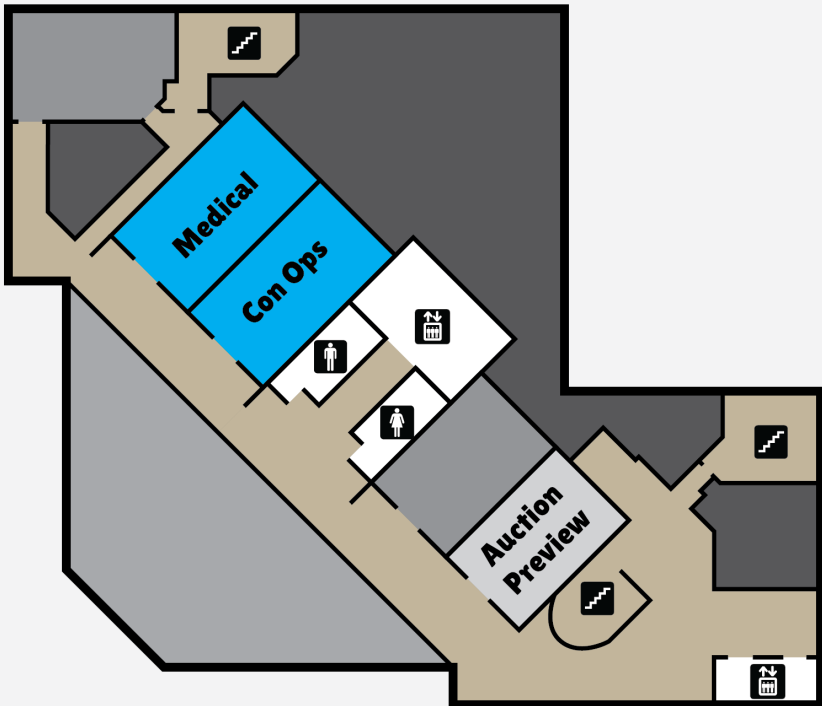
Second Floor



Third Floor



Fourth Floor



Friday Schedule

Crystal Spire Caverns

Opening Ceremonies • 10am-11am

Meet the Ponies • 11am-12:30pm

Carla Speed McNeil Live Draw • 12:30pm-1:30pm

The Tao of Maud • 1:30pm-2:30pm

Behind the Voice: Boulder Edition • 2:30pm-3:30pm

Behind the Voice: Twist(ed) Edition • 3:30pm-4:30pm

Whooves Line is it Anyway? • 5pm-6:30pm

FillyHarmonix Concert • 8:00pm-1am

Freedom Hall

Rock Poetry • 11:00am-12:00pm

Live Wood Carving: Part One • 12:30pm-1:30pm

Midnight Mares • 1:30pm-2:30pm

Keeping Friendship Magic: The Pursuit of Power • 3pm-4pm

The Headcanon Panel • 4pm-5pm

FillyCon Official Art Panel • 6pm-7pm

Bronalysis: FillyCon Edition! • 7pm-8pm

PonyVRville: Ponies and Virtual Reality • 8pm-9pm

Draw Ponies 101 -The Panel • 9pm-10pm

The Do's and Don'ts of Pony OCs • 10pm-11pm

Enhancing the Fandom thru Homebrewing • 11pm-12am

Independence Hall

Writing the Heel/Face Turn • 12:30pm-1:30pm

My Little OC! • 2pm-3pm

MLP Comics • 4pm-5pm

Plush Making 101 • 7pm-8pm

Convention Vending • 8pm-9pm

Friday Schedule

Autographs

Alexandra Carter - Peppermint Twist • 1:30pm-2:30pm

Ingrid Nilson - Maud Pie • 1:30pm-2:30pm

Alexandra Carter - Peppermint Twist • 5pm-6pm

Ingrid Nilson - Maud Pie • 4:30pm-5:30pm

Special Events

VIP Dinner • 7pm-8:30pm

Fillydelphia Marketplace

Sponsor Early Access • 11am-12pm

Open Vendor Hall • 12pm-7pm

Sponsor Lounge

Sponsor Only • 11am-10pm



Saturday Schedule

Crystal Spire Caverns

Yoga with Ingrid Nilson • 10am-11am

Brass Knuckles' Assertiveness Seminar • 11am-12pm

Live Wood Carving: Part Two • 12pm-1pm

Fillycon Lip Sync Battles! • 1pm-2:30pm

Carla Speed McNeil: Finder • 3pm-4pm

Charity Auction • 4:30pm-6pm

Shake-ups Concert • 6pm-7pm

FillyHarmonix Concert • 8pm-1am

Freedom Hall

Content Creators Panel • 10am-11am

Alicorns: MLP OC Design • 11am-12pm

Keeping Friendship Magic: The Odd Pony Out • 12pm-1pm

Pony Cosplay and Design 101 • 1:30pm-2:30pm

Jeapony! • 2:30pm-4pm

Cosplay for Confidence • 4pm-5pm

From the Show to the Kitchen - Savory • 6pm-7pm

Pony Trends Show LIVE • 7pm-8pm

Quibble's Corner • 8pm-9pm

Draw Ponies 102 - The Sequel • 9pm-10pm

Ow The Edge: An Hour With ToonKriticY2K • 10pm-11pm

Berry Punch Party • 11pm-1am

Independence Hall

Smol._arts for u • 10am-11am

Source Filmmaker • 11:30am-2pm

Assertiveness Small Group Workshop • 2:30pm-3:30pm

Do's and Don'ts of Reviewing MLP • 4pm-5pm

How to Run A Convention • 6pm-7pm

Plush Making 102 • 7pm-8pm

Twilight Sparkle's Secret Shipfic Folder Learn-to-play • 8pm-9pm

Saturday Schedule

Autographs

Alexandra Carter - Peppermint Twist • 11am-12pm

Ingrid Nilson - Maud Pie • 11:am-12pm

Alexandra Carter - Peppermint Twist • 2:30pm-3:30pm

Ingrid Nilson - Maud Pie • 2:30pm-3:30pm

Special Events

Meet & Greet • 6pm-8pm

Fillydelphia Marketplace

Sponsor Early Access • 10am-10:30am

Open Vendor Hall • 10:30am-7pm

Sponsor Lounge

Sponsor Only • 11am-1pm

Charity Auction Preview • 1pm-4pm

Sponsor Only - 4pm-10pm



Sunday Schedule

Crystal Spire Caverns

Zen Bronyism • 10am-11am

In the Studio • 11am-12:30pm

RUNWAY! (Cosplay/Pony Fashion Show) • 1pm-2:30pm

The Evolution of Acceptance in the Fandom • 2:30pm-3:30pm

RiffPonies • 3:30pm-4:30pm

Closing Ceremonies • 5pm-6pm

Freedom Hall

Pony Parties • 10am-11am

Brony Bullying • 12:30pm-1:30pm

Finding your Cutie Mark • 1:30pm-2:30pm

From the Show to the Kitchen - Sweet • 2:30pm-3:30pm

Draw Ponies 103 - Return of the Nerd • 4:00pm-5:00pm

Independence Hall

Assertiveness Small Group Workshop • 10am-11am

Ponies and You • 11:30am-12:30pm

pomf • 1pm-2pm

Plush Making 103 • 4pm-5pm



Sunday Schedule

Autographs

Alexandra Carter - Peppermint Twist • 1:30pm-3pm

Ingrid Nilson - Maud Pie • 1:30pm-3pm

Fillydelphia Marketplace

Open Vendor Hall • 10am-5pm

Sponsor Lounge

Sponsor Only • 11am-5pm

Concert Schedule

Friday

8:00pm - 12:30am • FREE4ALL

Saturday

6:00pm - 7:00pm • Shake-Ups Concert

Join pony fans of all ages and party with The Shake-Ups. Some new original songs and old favorites will be performed live and on stage.

8:00pm - 8:30pm

Woodlore

8:30pm - 9:00pm

Worst Princess

9:00pm - 9:30pm

Cyril the Wolf

9:30pm - 10:30pm

Garnika

10:30pm - 11:30pm

Silva Hound

11:30pm - 12:30am

Cosmic Kingdoms

Table Top Gaming



Sponsored by Redcap's Corner

FillyCon's diverse variety of games is only possible due to the generous support from Redcap's Corner, located in Powelton Village.

Games are available throughout the day for sign out. Choose from our extensive library of over 100 games or participate in one of our sponsored events.

Friday 9pm: Cards Against Equestria

Friday 9pm: How to Play: Twilight Sparkle's Secret Shipfic Folder

Saturday 10am: Pathfinder Society

Saturday 10am: D&D Adventurer's League

Saturday 11am: Pokémon Go Walking Tour

Saturday 11am: Ponyfinder

Saturday 3pm: Pathfinder Society

Saturday 3pm: D&D Adventurer's League

Saturday 7pm: 7 Wonders

Saturday 8pm: Pathfinder Society

Saturday 8pm: D&D Adventurer's League

Saturday 9pm: Twilight Sparkle's Secret Shipfic Folder Tournament

Saturday 9pm: Ponyville Horror

Sunday Noon: Ponyfinder

Pip's Playground

Throughout the day there will be Arts and Crafts or you can participate in one of our scheduled activities.

Friday 11am: Make and Take Pony Design

Draw your favorite pony by freehand or use our templates to create your own.

Friday Noon: Rock Farming

Choose a new rock friend and decorate it to bring it to life.

Friday 2pm: Super Sleuths

Join us for a mystery solving story hour. Listen as the mystery unfolds, discover clues and solve the mystery!

Friday 3pm: Make and Take Pony Design

Draw your favorite pony by freehand or use our templates to create your own.

Friday 4pm: Collectible Card Trading

Bring your favorite My Little Pony, Pokémon, or other cards to trade and collect.

Saturday 10am: Make and Take Pony Design

Draw your favorite pony by freehand or use our templates to create your own.

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Draw your favorite pony by freehand or use our templates to create your own.

Saturday 4pm: Collectible Card Trading

Bring your favorite My Little Pony, Pokémon, or other cards to trade and collect.

Saturday 5pm: Pinkie Pie Dance Party

Dance, sing and make confetti cannons.

Sunday 11am: Make and Take Pony Design

Draw your favorite pony by freehand or use our templates to create your own.

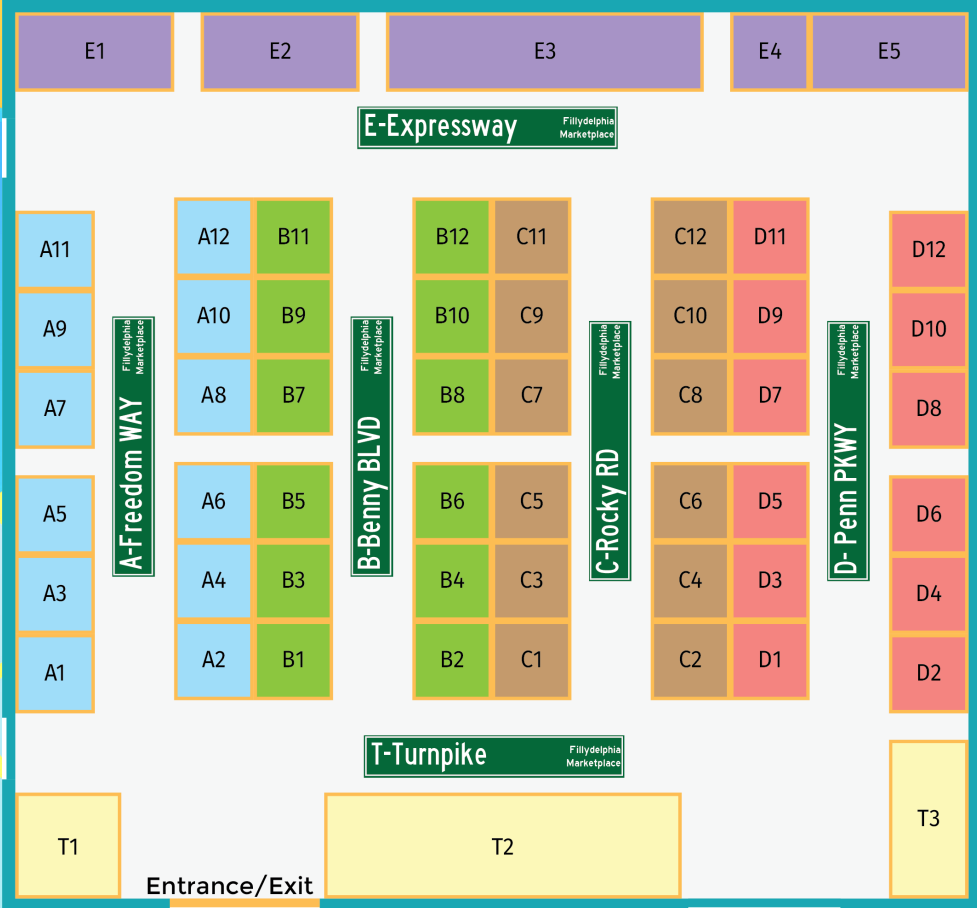
Sunday Noon: Rock Farming

Choose a new rock friend and decorate it to bring it to life.

Sunday 2pm: Collectible Card Trading

Bring your favorite My Little Pony, Pokémon, or other cards to trade and collect.

Vendor Map & List



Aleximus Prime
Brass Knuckles
Breakfast Tee
BronyHouse
Carla Speed McNeil
Cosmo Cat Crafts
Daily Therapy
Dawnfire/Celebi-Yoshi
Draikinator Studios
Drawponies
FireBrand's Pony Art
Fluffle Puff
Gann Memorials

Booth A9
Booth B11
Booth D6
Booth A1
Booth D1
Booth A7
Booth B5
Booth A5
Booth C2
Booth E5
Booth E4
Booth E2d
Booth A2, A4

Glitter Goddess Gifts
Jadedjynx Arts
KeyLime Creations
Knit Kritters
Little's Toy Company
LunarShine
Mad Dash Studios
MajikCraft
Musician's Table
My Little Ties
Pangolin Studios
Plushy Puppy Studio
PonyCon

Booth B10
Booth D3
Booth E2b
Booth E2c
Booth T2
Booth E1
Booth C1, C3
Booth B1, B3
Booth B7
Booth C10, C12
Booth D12
Booth E2d
Booth A3

Princrim
Science Fiction Continuum
Scratch Paper's Scribbles
Shottsy Arts - Twisted Tails
Silver Band's Custom Ponies
Snuggle Trumpet
Steiner Palomino
SunFlash Sales
Sweet Apple Amperes
The Encounter
The ShakeUps
Tiny Kirin Art
Tsitra360
Waffle Wishes

Booth B12
Booth A10, A12
Booth E2a
Booth D8, D10
Booth A11
Booth D4
Booth A8
Booth D5
Booth A6
Booth E3
Booth B9
Booth B8
Booth C8
Booth B2

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A COMMISSIONS MARKETPLACE.

PONY CON COVERAGE.

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Also check out these conventions!

DerpyCon • November 18th-20th, 2016 • Morristown, New Jersey
More information: <https://www.derpycon.com/>

PonyCon • January 27th-29th, 2017 • Long Branch, New Jersey
More information: <https://www.ponycon.us/>

Everfree NorthWest • May 12th-14th, 2017 • Seattle, Washington
More information: <https://everfreenw.com/>

TrotCon • July 14th-16th, 2017 • Columbus, Ohio
More information: <https://trotcon.net/>

FillyCon Staff

Administrators

Chair: Glitch
Vice Chair: Rapid Rescue
Vice Chair: Vigilant Watch
Alary
Dusty
Hopeless Magic
Shortwave

Department Leads

Alary
Brimstone
Cosmo
DerpyTails
Dusty
Life Line
Parth
Pilkie
Rye
Shortwave
Victor

General Volunteers

Adam Albaugh • Afro Pie • Alice
Bella • Blitzkrieg • Conan Royal
Draxon • Dreamweaver • Flutter Star
Frank • HighTest • Jazelle Allure
Joe • Joel • Jonathan
JonBron • Jordan • Kai
Mamakit • Matt • Matthew
Midnight Wings • Moonlit Novel • Palette-Swap
Porkchop • Prophetic Prose • Retro
Ryan • Sapphire • Shadøw Dust (Tøast)
Sky Dreams • Sta • Stardust
Swift • SwoleBrony • Tender Hearts
The Apple BOOM • the_Doc • Tía Robyn
Twilight Goddess • Ty • Zarmcher

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**Something has gone
very, very wrong.**

**Does "friendship" even
still exist?**

Find out at TrotCon!

Trotcon ²⁰¹⁷

July 14-16, 2017 • Columbus, Ohio
<http://trotcon.net>



Welcome to Center City Philadelphia!

Here is your walking guide around the City of Brotherly Love, featuring attractions within a 20 minute walk of FillyCon.

-  Visitor Center
-  Rapid Transit
-  Indego Bikes
-  Regional Rail



Find Your Way Around!

There are thousands of Walk!Philadelphia wayfinding signs on lampposts around town.

Scale: 1/4 Mile

Map Data (c) OpenStreetMap, City of Philadelphia, Mapbox, Victor Loring

Special thanks to our attendee sponsors:

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Tao of Maud (Silver)

Ethan "Hippie" Davis (Bronze)
Derek Heiberger (Bronze)
Bryan "Swift" Boyse (Bronze)
Zac Bolton (Bronze)



Autographs & Memories

