

EPONA *fest*

Brony convention in Milan

21 activities
to express
your pony side

The 8 most influential
Community Guests!

Exclusive
backstage
preview of
Saturday's
Concert



Does following
MLP create
chest hair?
We ask
Dustykatt
all the manly
questions!



PrinceWhatever
caught listening
to Kpop



Fiaura says science
can create magic
better than unicorns



YOUR ONE STOP
for all your
PONY NEEDS!

SHOPPING SPREE
Get the coolest pony
gadgets at Milli's Gallery



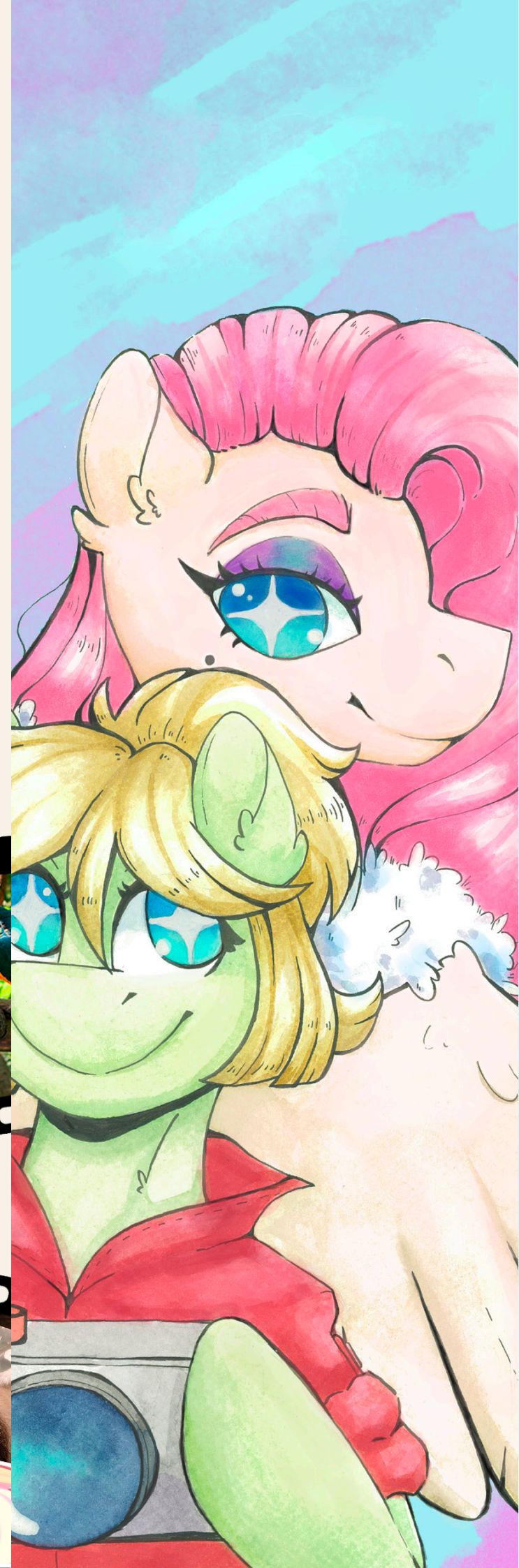
OASI DI SANT'ALESSIO

Charity Auction

A jump into nature

A natural park rich in woods, prairies, and with dozens of ponds, where thousands of wild birds come both for nesting and as migrants. Moreover we breed rare species of birds (White stork, European spoonbill, Glossy ibis, Stilt, Avocet) and reintroduce the younglings into the wild. Often we keep our animals in large aviaries where we try to reproduce their natural environment with ponds, woods, fishes and so on. The tropical section is dedicated to plants, mammals, birds and reptiles from the rainforest. We specialize in hummingbirds. We have a large aviary where butterflies and hummingbirds roam free, foraging in thousands of flowers. Our specialty includes european kingfisher, dipper, all european sturgeons, pike, birds of paradise, cocks-of-the-rock, lammergeier. Every day (except on Thursdays) hawks and falcons fly free. Visitors are introduced to the park through the medieval castle built in the XI century, still intact but enlarged during the XV century.





SUMMARY

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Key words: HAVE FUN!

Hello everypony, and welcome to EponaFest!

We are extremely happy to host the first international pony convention in Italy, here in the Starhotels Business Palace!

We have a whole set of activities planned for your entertainment, including a concert for Saturday night!

And we can't forget the vendors, the panelists... but let's go one hoof at a time!

The first event you absolutely need to attend is the Opening Ceremony!

We welcome you in our Main Hall where you will meet our presenter, our staff and our amazing guests!

Once the Opening Ceremony is over, feel free to explore the convention! You can find another panel room where more events will be hosted, including Ashes of Equestria and Q&A with Emanuela Pacotto, just to name a couple. And further along, you will find Millie's Gallery! Many artists and artisans have joined us this weekend, and they'll be happy to welcome you as their client!

Explore their offerings, and support the vendors if you can!

Saturday night is going to be pretty amazing too: the Concert is here! Join PrinceWhatever, Crusader, Tw3lv3 and Blackened as they tear down the stage with their performances! Get ready to shake your tails, as their mix of sounds and styles is sure to leave you mesmerized.

And the final main event is going to be... (drumroll)... the Charity Auction! Benefiting the wonderful Oasi di S. Alessio, we will be auctioning goodies and interesting knick-knacks to raise money to support their cause!

For all the other events and their description, go check the schedule further in the con guide! Plan your weekend and make sure to attend all the panels and activities that interest you! If you have any questions, please ask the staff or the volunteers for help.

You can always find someone at the info booth.

As a general indication, please make sure to follow the 6-2-1 rule: 6 hours of sleep, 2 meals and 1 shower per day! Your wellbeing is at the foundation of a good experience, so make sure to focus on yourself too.

Stay hydrated, and enjoy EponaFest!



CAN & CAN'T

Rules of Conduct

- Do not harass, ridicule or bully visitors, guests, convention staff and hotel staff.
- Do not approach the Guests of Honor in their downtime. They need their rest as well, so please, give them space!
- Animals are not allowed in the venue, except for guide dogs and similar pets that you depend on for your wellbeing.
- Any spoken or visual display of political beliefs or affiliation with political parties, individuals, (loose) groupings or movements is forbidden, as well as any kind of political advertisement. This especially includes badges, flags, manifests, posters or uniforms. In addition, wearing uniforms as an expression of political beliefs may be considered a criminal offense according to Italian law. Any reference to symbologies related to fascism/nazism are forbidden, since they are illegal in Italy.
- Hate speech against any kind of minority is forbidden.

Security and Emergency Situations

- You are expected to adhere to all orders given by the convention and venue staff as well as the volunteers.
 - If you ever find yourself in a difficult situation, don't hesitate to ask the staff for help. Don't try to solve it on your own! Please let the security team or other staff take care of it instead.
 - Emergency exits must always be usable. Don't get in the way of volunteer and medical assistance.
 - In case of fire please follow the emergency exit signs across the venue.
- Never try to extinguish a fire on your own.

Weapons, Clothing and Imagery

- All kinds of harmful weapons, replica weapons, soft air guns, blunted swords, anything explosive, brass knuckles, knives or any other weapon which can inflict serious injury are prohibited as required by Italian law.
- Spike collars and bracelets are only allowed if the spikes are shorter than 7cm / 2,75 inches and blunt.
- LARP weapons, foam weapons and any other weapons meant for safe usage have to be revised by the EponaFest staff.
- Uniforms or military badges of any kind are prohibited regardless of their historic, national, or political classification. This also includes parts of uniforms. People who are entitled to wear uniforms such as officials or public servants are excluded from this regulation as required by Italian law.
- Any symbols, media, depictions, performances, or writings presented in the venue which are illegal, such as promoting illegal



action, glorifying violence, and promoting public erotic or suggestive representations are forbidden as required by Italian law.

Youth Protection

- All visitors must always carry an official, valid ID.
- The convention staff can request to see your ID at any time.
- Visitors up to the age of 14 must be accompanied by a parent or legal guardian.
- Visitors under the age of 16 not accompanied by a parent or legal guardian must leave the con area at 10 pm.
- Alcohol and smoking inside the venue are forbidden at all times. Smoking, including electronic cigarettes, is ONLY allowed outside the venue. Drunk visitors will be expelled from the convention.
- All kinds of hookahs are prohibited.
- Any sexual public behaviour is forbidden. Any sexual behaviour against minors or a non consensual person will be immediately reported to the authorities and the person will be expelled and blacklisted from the convention.

Food and Drink

- You are not allowed to bring food from outside the hotel, except for snacks, such as fruits, candy bars, bonbons or chips.
- You are allowed to carry water and juices with you in the venue. Sodas and soft drinks can be bought at the hotel bar.
- No food and soft drinks are allowed in the panel and vendor rooms, except for vendors at their table.

Liability and Lost Items

- Italian-Swiss Bronies APS does not take any responsibility and cannot be held liable for damages of any kind on objects, including material damages, thefts, or losses during the event.

- Lost items that have been found during the event will be kept for one year, afterwards they will become property of Italian-Swiss Bronies APS. The owner bears all costs for shipping of lost and found items. Furthermore, Italian-Swiss Bronies APS won't investigate the owner of lost and found items.
- The exclusion of liability does not apply in case of culpable or gross negligent behavior of Italian-Swiss Bronies APS.

Access to the Convention

- Access to the convention is only granted with a valid ticket.
- All visitors must obey the rules of conduct and the Italian laws. We won't tolerate ignorance of the rules or the laws.
- Third persons who are neither acting on behalf of a public authority nor as a journalist and who intend to access the venue for the purpose of an investigation, survey, raising data, filming, taking photos or for similar purposes, need to register before accessing the venue.
- Registration must include information on the main intended activity, as well as its exact purpose and all parties that will receive the collected data or records.
- In case of any law violation, false declarations or incomplete information, visitors will be immediately reported to the authorities.
- Journalists, after announcing themselves to the convention staff, can access the venue, take interviews and take



photos and make audio or film recordings.

- For the containment of COVID 19 pandemic and the related regulations we advise you to check the dedicated page on our website: <https://eponafest.it/ticket-terms-and-conditions/>

Facility Regulations

Each participant must abide by the rules of the host establishment. The staff members will ensure the general observance of the facility's regulations.

Purpose of Sold Goods

Any goods sold by Italian-Swiss Bronies APS online or at the convention have the sole purpose to finance the convention itself and/or for charity.

Privacy

All data collection will take place in accordance with the Legislative Decree 51/2018, in particular:

- The data provided will only be processed for legal and security reasons. The data will be processed using the following methods:
electronic database.

- The data will remain on the computer media until the end of the event or, in any case, for the time necessary for the staff to complete any bureaucratic procedures after the event (no more than 15

days).

- The provision of data is compulsory and any refusal will result in the failure to continue any legal relationship (including the ability to participate in the event).

- The data will not be communicated to other parties outside the management of the event, nor will they be made public.

Filming and Photography

- Throughout the whole convention, our internal media team will record and stream film and photo footage of the event.

- Be aware that when our team records crowded scenes or panels, you might get filmed or photographed unnoticed. The EponaFest and Hotel staff have the rights to publish this footage at any time.

- You should avoid entering crowded scenes that are being filmed or photographed if you don't want to appear in the recordings.

- If our team films or pictures a single person or small groups, they will ask for your permission first. It is your right to disagree with being filmed or pictured. Minors will be censored in any case, according to the Italian law.

Rules Enforcement

- In case of any violation, the convention staff may expel visitors from the event, deny entrance to the event or even exclude visitors from future events (blacklisting). In these cases, the ticket will not be refunded.

- Additionally, Italian-Swiss Bronies APS may claim compensation for financial or reputational damages.

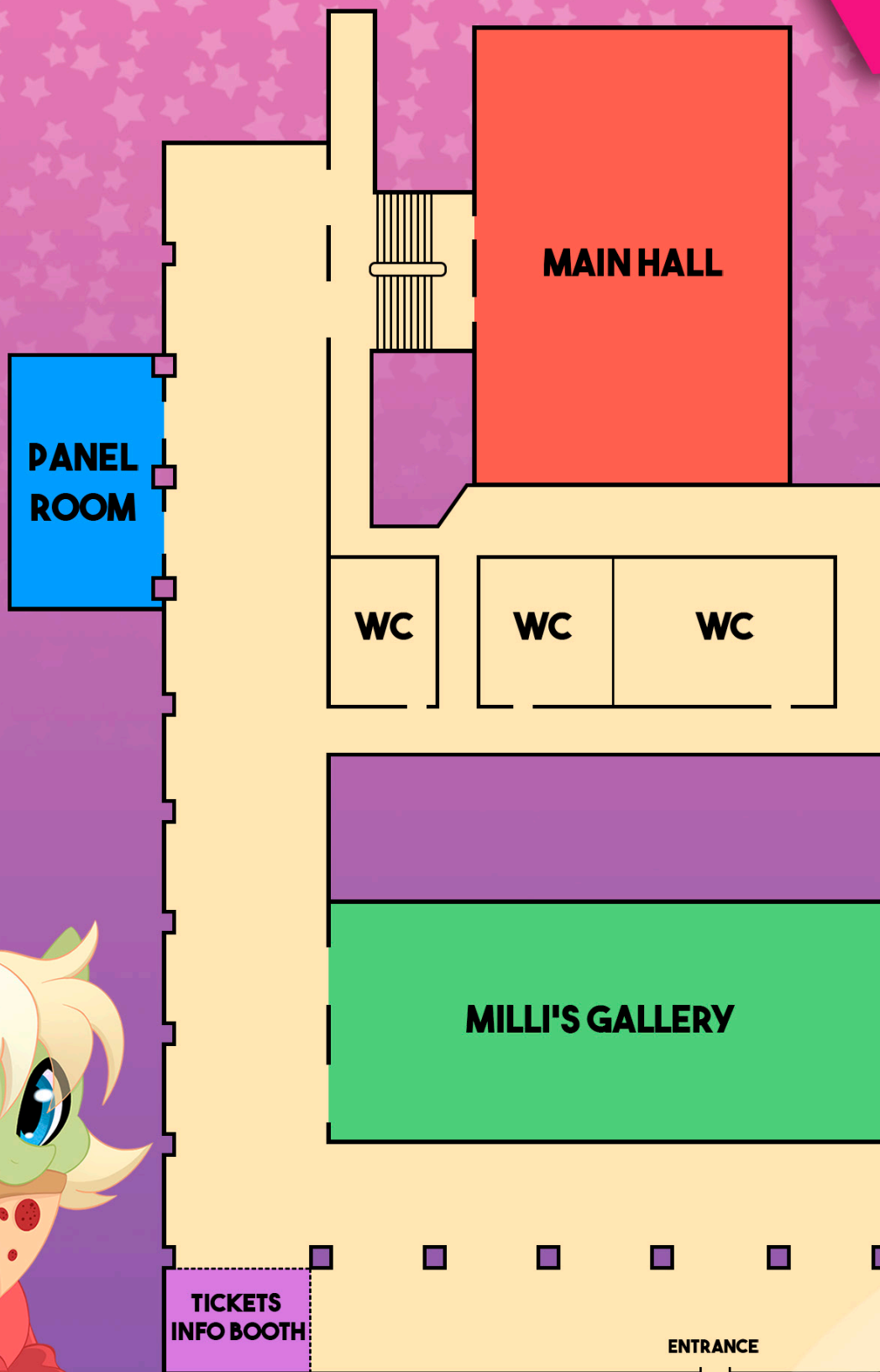
- We may be forced to report any illegal behavior to the authorities.

- We may also exclude visitors from the current or future events if their behavior or their attendance to our events damages our reputation. In particular, this is applicable in case of negative press reports or complaints related to such behavior.

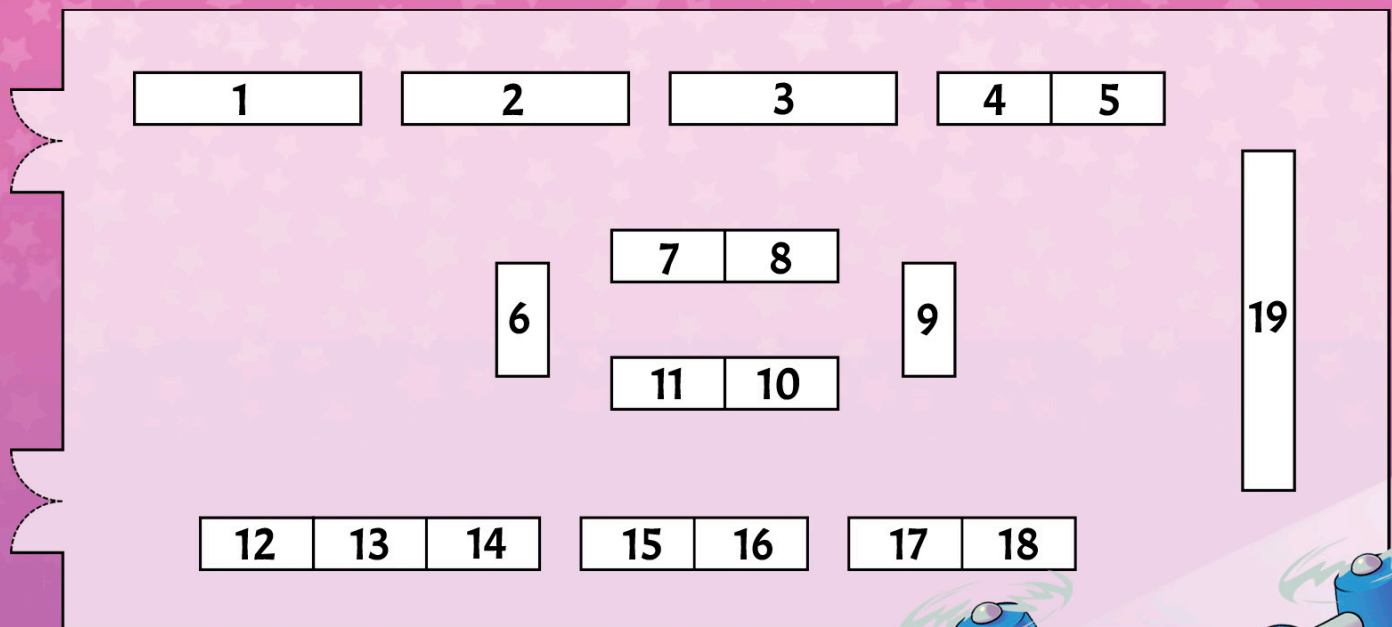


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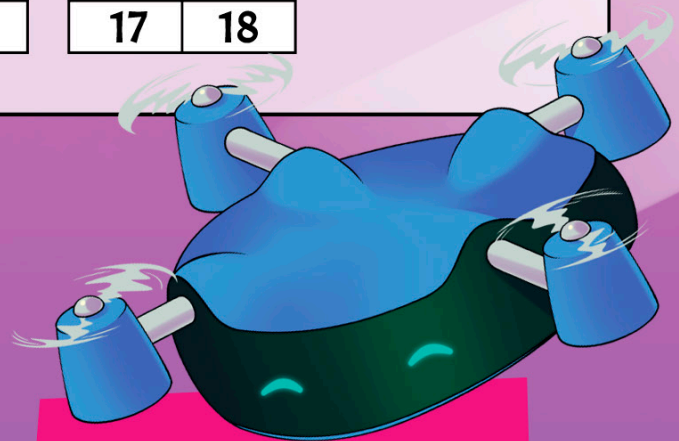
CONVENTION MAP



MILLI' S GALLERY



- 1 - NOXI
- 2 - COLOR SCHEME PAINTING
- 3 - LASER-CUT-E
- 4 - DORI-TO
- 5 - MEK BLUE
- 6 - IMALOU
- 7 - PONYCON HOLLAND 2022
- 8 - LIGHT'S ARTWORKS
- 9 - SHOOTING STAR'S EMPORIUM
- 10 - JELLY



- 11 - DUSTYKATT
- 12 - TOTOKAMI
- 13 - WAVECHIPER
- 14 - BALLYCHEN
- 15 - PRINCE WHATEVERER
- 16 - TW3LV3
- 17 - FIAURA
- 18 - CRUSADER!
- 19 - ART N PRINTS

**Empower yourself
with the
stylish gadgets!**

VIP HUNTING

DUSTYKATT

The one and manly, **Dustykatt**, will join us in Milan together with his splendid moustache. He's been at every convention that he could, spreading manliness but also joy and kindness. Known for his series "*Stay brony my Friends*", featured in the **TF2 Analysis Anarchy** series and is currently starring in the radio play "*News from the Bunker*" on **Shotgun Angel Productions** YouTube channel. And not to forget the great number of charity auctions he held during all the greater conventions!



dustykatt



@Dusty_Kat



Italian actress and voice actress, we know her best for her role as **Twilight Sparkle** in *My Little Pony: L'Amicizia è Magica* (as it's known here in Italy!), but her voice has been in our ears for decades as her voice acting career features multiple legendary shows that have been staples of the childhoods of all 90's kids, now grown to be young adults. **Jessie** in *Pokémon*, **Nami** in *One Piece*, **Bulma** in *Dragon Ball* and **Sakura** in *Naruto* are just a few of her hundreds of roles across movies, tv shows, cartoons and video games.

EMANUELA PACOTTO



FIAURA THE TANK GIRL

Games, RPGs and **Fallout Equestria** enthusiast, **Fiaura** has been in the fandom delivering content for everypony that loves games and stories. Writer of her own **Fallout Equestria** fanfiction, *Dead Tree*. And also a very generous soul, hosting various charity livestream to help those in need.



FiauraTheTankGirlGame



Fiaura_Tanks

We all know her, we all love her. Started out as a simple artist in the fandom and rose all the way up to Professional Character Designer for the movie *My Little Pony, the Next Generation*. Creator of **Izzy Moonbow** and **Sunny Starscout**, as well as professional dabber.

Hope you are thrilled as we are to meet her in Milan!



@ImalouArt

IMALOU





Prince has been in the fandom since the very beginning, composing awesome music for everypony to enjoy. Nowadays he's rocking more than ever and he is ready to bring the party at Eponafest during our Saturday concert!



PrinceWhateverer



@PWhateverer

PRINCE WHATEVERER

Musician in the fandom since 2014, **Blackened Blue** always loved to brace his guitar and show everypony how he rocks! And now we can finally greet him in Milan, where he'll perform for everypony at our Saturday concert!



BBlue_music



@BlackenedBlue

BLACKENED BLUE



Crusader! Italian-American brony and musician, finally coming back to Italy to give us all a taste of his great music. Be sure to come and listen to his performance during our awesome Saturday concert!

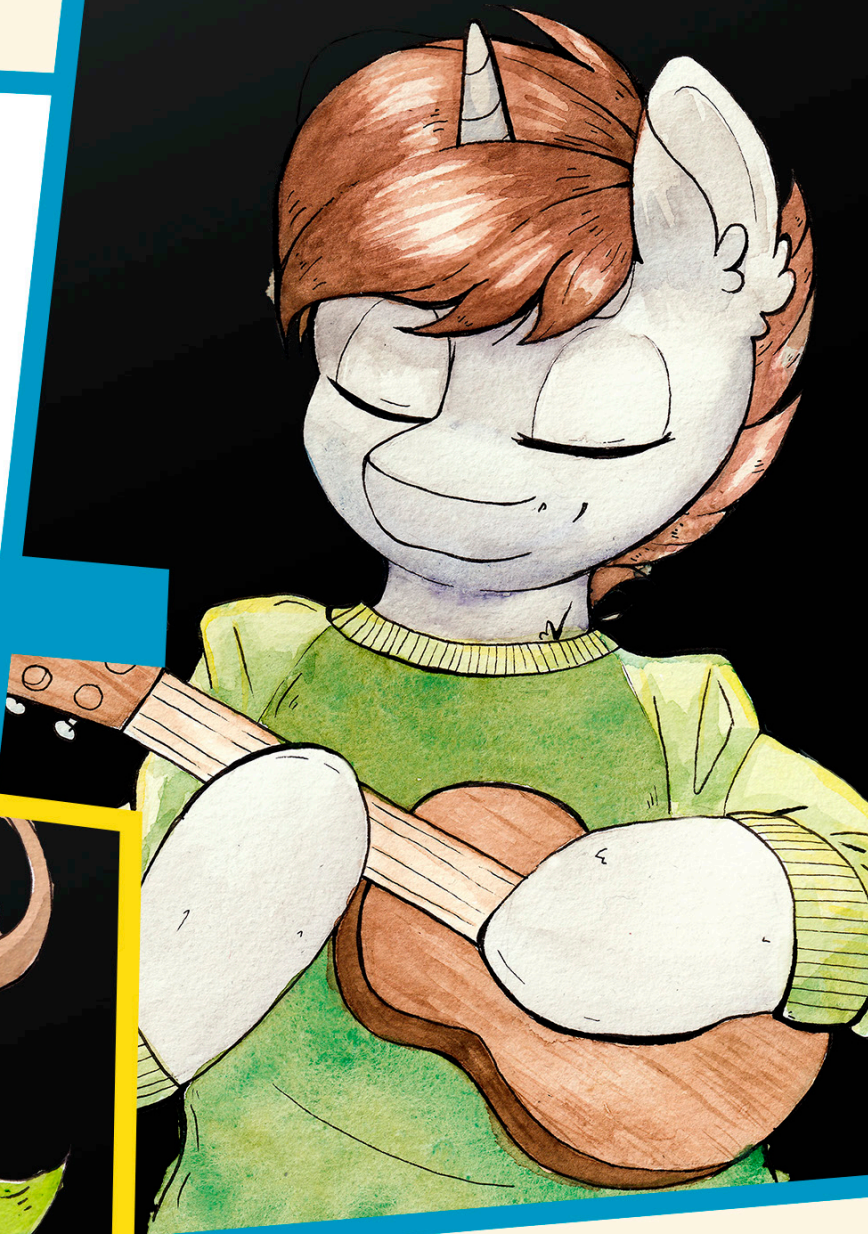


Crusaderpony



@CrusaderPony

CRUSADER!



A Belgian Deer ready to stun you with her excellent talent at composing Drum & Bass music, as well as Chillout and more! She will also join us during the Saturday concert to bring us some more awesome music! Her music might be chill, but she will for sure pump you up!



Tw3Lv3



@PonTw3



Tw3Lv3

TW3LV3

Tips for Saturday 21

	MAIN HALL	PANEL ROOM	VENDOR HALL
9:00 - 9:30			
9:30 - 10:00			
10:00 - 10:30	Opening Ceremony		
10:30 - 11:00			
11:00 - 11:30		Ashes of Equestria	Vendor Hall open
11:30 - 12:00			
12:00 - 12:30			
12:30 - 13:00			
13:00 - 13:30	Musicians Q&A	Plushie Bowtie	
13:30 - 14:00			
14:00 - 14:30			
14:30 - 15:00			
15:00 - 15:30	AnonTheAnon's Panel for Bronies Who Can't Animate Good and Who Wanna Learn to Do Other Stuff Good Too	Q&A with Emanuela Pacotto	
15:30 - 16:00		My Little Karaoke	
16:00 - 16:30			
16:30 - 17:00			
17:00 - 17:30	Making and Creativity, How DO you come up with ideas?	Free time with games, Karaoke and others	
17:30 - 18:00			
18:00 - 18:30			
18:30 - 19:00			
19:00 - 19:30			
10:30 - 20:00		Play Area	
20:00 - 20:30	Saturday Concert: Crusader!		
20:30 - 21:00			
21:00 - 21:30			
21:30 - 22:00	Saturday Concert: Prince Whateverer		
22:00 - 22:30	Saturday Concert: Blackened Blue		
22:30 - 23:00			
23:00 - 23:30	Saturday Concert: Tw3Lv3		
23:30 - 24:00			

10:00 - 11:00 - Opening Ceremony

Welcome to EponaFest! Take a seat, and enjoy our convention presentation! We will show you what you can do at EponaFest, a bit of general warnings and suggestions, but most importantly we will present our guests! Direct yourself at the Main Hall at 09:00 and enjoy the show! Maybe we will also slip a song in...

11:00 - 12:00 Ashes of Equestria

We, the Overmare Studios, have been working on a video game adaptation of Fallout Equestria since about 2013 and I would like to update the fandom on our progress. I will show off the latest build of the game and talk about what and how we've been doing since our last demo in 2019.

13:00 - 14:30 - Musicians Panel

Crusader!, Tw3lv3, PrinceWhateverer and Blackened join us in the main hall talking about music and maybe even spoiling something about the concert. Got questions? You are welcome to do so!

13:00 - 14:30 - Plushie Bowtie

Plushies are cute. This fact is as obvious as rain being wet and Sprout being slightly gay for Hitch. But what if there were a way to enhance what is already great about plushies? To accentuate the inherent adorableness of these fluffy idols. Well, you came to the right place! Like the dress-up barbies before, you too can create accessories for your plush horse. From a bowtie, flower in the hair to even a whole set of wings, all made from plush for you to add-on or take from your horse. This workshop will teach you how it's done in a practical, hooves-on manner. You take the reins, you take control. Come to this workshop or face the consequences. This is not a threat, this is a promise.

15:00 - 17:00 - AnonTheAnon's Panel for Bronies who Can't Animate Good and Who Wanna Learn to Do Other Stuff Good Too

Welcome to the animation workshop. In this joke of a panel, world horsefamous animator and self proclaimed hack fraud AnonTheAnon will try to teach his co-host Wolvan, and the audience how to animate good. Want to learn how to do a pony walk cycle? Anon will teach you! Want to learn how to do a head turn? Anon will teach you! That's right, this panel is all about learning and it will feature animations drawn live in front of your very eyes. Random members of the audience may or may not be asked to animate with us... Anon WILL teach you! (consent optional)

15:00 - 16:00 - Q&A with Emanuela Pacotto

A quick Q&A session with Emanuela Pacotto, Italian voice of Twilight Sparkle in *My Little Pony: Friendship is Magic* (and of many other characters in Italy)!

16:00 - 17:00 - My Little Karaoke

The perfect way to relax together and have fun, right before jumping the heat of the Charity Auction!

17:00 - 18:00 - Making and Creativity, How DO you come up with ideas?

Dustykatt, together with only a table of objects provided by EponaFest, will discuss his techniques and ways he looks at the world and things around him that open up his creativity and pass this knowledge on to the everypony!

17:00 - 18:00 - Free Time

Stressed from all the talking and socializing during the convention? Want to relax while playing some games or singing in company with your friends? Then come to join everypony for some fun before the party! There will be Karaoke, Tabletop or Card Games and some more Arcades activity with Them's Fightin' Herds!

20:00 - 00:00 - Saturday Concert

After a day full of panels, shopping and new people, get ready to join Prince Whateverer, Tw3Lv3, Blackened Blue and Crusader! in a stunning and awesome performance!

Tips for Sunday 22

	MAIN HALL	PANEL ROOM	VENDOR HALL
9:00 - 9:30			Vendor Hall open
9:30 - 10:00			
10:00 - 10:30	Cosplay Contest	Why EponaFest?	
10:30 - 11:00			
11:00 - 11:30	Interview to Imalou by Dustykatt		
11:30 - 12:00			
12:00 - 12:30	Oasi di S. Alessio	Equestrian Harmonics EponaFest sings	
12:30 - 13:00			
13:00 - 13:30			
13:30 - 14:00			
14:00 - 14:30	Charity Auction		
14:30 - 15:00			
15:00 - 15:30			
15:30 - 16:00			
16:00 - 16:30			
16:30 - 17:00			
17:00 - 17:30	Closing Ceremony		
17:30 - 18:00			
18:00 - 18:30			
18:30 - 19:00			



10:00 - 11:00 - Cosplay Contest

Join us in the main hall to take a look at all the amazing Cosplay people will bring to EponaFest! If you want to join as a cosplayer, you can sign up at the info booth on Saturday!

10:00 - 11:30 - Why EponaFest?

EponaFest is finally reality, but oooh boy was it difficult to get here! Join us while some of our beloved staff tell you Milli's every secret! You'll be able to see exclusive super secret prototype material, hear incredible tales and even ask some questions about conventions making!

11:00 - 12:00 - Interview to Imalou's by Dusty

Imalou, artist, character designer for G5's character Izzy and Sunny will be answering questions by our beloved Dustykatt!

12:00 - 13:00 - Equestrian Harmonic EponaFest Sings

Aka Diegetic or Adaptive: a study on the Equestrian Musical World Hypothesis

Impulsively singing songs is nothing unusual in the world of Equestria. Let's come together and research the effects of (more or less) spontaneously breaking out into musical numbers on the effects of a pony/person's overall happiness.

Let the whole con hear us as we're singing some of the most well known and beloved songs from the show and the fandom together!

12:15 - 13:00 - Charity Panel: Oasi di S. Alessio

A showcase of our amazing charity, presented by the chairman of Italian-Swiss Bronies. We will explain which main features make the Oasi one of the most unique natural parks in the entirety of Europe.

14:00 - 17:00 - Charity Auction

The brony fandom is well known for its generosity, and we have seen Charity events take place in brony gatherings and events, time and time again. EponaFest carries forward this trend with pride! Benefiting Oasi di S. Alessio (you can find more information about them in their dedicated page), we will auction several goodies, donated from the staff, guests and maybe even visitors like yourself! All proceeds from the auction will be devolved directly to the Oasi. Help sustain our charity, and you might just get a cool gadget for it!

17:00 - 18:00 - Closing Ceremony

All things must come to an end. Right after the Charity Auction, we will collect all our remaining strength for one last goodbye*. We'll do our best to send you off with many great memories of a special and historic weekend, and we hope to see you again... at the next EponaFest? Maybe? Who knows what's next, but what we do know is that you won't forget EponaFest 2021.

*Tears are not provided, make sure to bring your own.

MILAN

DISCOVERING THE ITALIAN FASHION CAPITAL



Getting around Milan is very very easy!

Let's start from the basics, in Milan you can get around with the Metro, Trams and Suburban Trains.

You can also use a car but it's mandatory to have certain requirements just to enter the city and the center it's closed to all non-resident cars, any violation of those rules will give you a very expensive ticket! So we strongly advise you to park your car somewhere outside the city and use public transport. For moving around you can use Google Maps without a problem even if you choose to take the car.

Public transport in Milan is done by ATM Milano S.p.A. and the suburban lines by Trenord. The whole public transport system is interconnected, so regardless of the ticket you buy, you can use trams, metro or trains without changing ticket!

The cost of the ticket is very cheap, only 2€. It's valid for 90 minutes in all the urban areas of Milan. If you want, a daily ticket costs 7€ and a three-day ticket is 12€ with no limit on the number of public transport you take around the city. While buying the tickets you have many options, you can buy them at every metro stop at the automatic

ticket machines and in some metro stations in the ticket offices. In case you are in a railway station you can also buy them at the Trenord automatic ticket machines or Trenord ticket offices, in case you only want a 90 minute ticket or a daily ticket you can directly pass your contactless card at the ticket barrier when you enter and exit the station, but this method it's only valid on the metro lines: not on the bus, train and trams.

In all metro and train stations there is a map of the whole system and all the metro lines, at ticket offices you can ask for a flier of the metro map or directly download it online on the ATM Milano website.

EponaFest is right behind the "Porto di Mare" metro stop, ten minutes of walking from the "Milano Rogoredo" major railway station and really close to a lot of autobus urban lines. It's very well connected.

If you want to visit the Milan Duomo from our convention, you need to enter at "Porto di Mare" and take the Yellow Metro in the direction of "Comasina" and exit at the duomo stop. If you want to visit the fancy Piazza Gae Aulenti of the city you take the suburban train from "Milano Rogoredo" to "Milano Porta Garibaldi".

All for 2€!

Corvetto



Porto di Mare



ATM



**Milano
Rogoredo**



Thank you to everyone that contributed to
the success of EponaFest, in particular:

Our Gofundme contributors:

Flutterkind	Keyphob
Xeto Travels	Starnote
Laurel Crown	Dingo Dash
BassFlame	Wolvan
DrNachtschatten	Jacob Rigby
Daudæn	Daniel Böhm
Kryostase	Johan Gross
Kim	Riccardo Constantini
PinkiePoolw	Noah Christilles
Aleister Longears	Alex Mella
404Compliant	Annatala Wolf
Sandy Rose	Josephine Leck
Stardust Shimmer	Moddie Chilchott

Our Fashionistas:

Alessandro "Aleister" Marzocchi
Filippo "Jakrat" Gariglio
Grasselli Simon a.k.a. "Stanislas M. Foutoukrée"
Luka "Daudæn" Pesata
Markus "flutterkind" Wedekind
Massimiliano "Slycus" Mervich
Maxime "Maxi" Faure
Nikolaj Meyer a.k.a. "Lex Rudera"
Onni Jokinen a.k.a. "Sky Wing"
Petr "pipa" Kozanek
Marcel "Wolvan" Hinsch

And for their time, physical strength and
presence, our **volunteers**:

Stjonal
Lokhii
Ansis Māliņš
Arsus29
Dr N3RO
Cecilia* (pastaCoiCeci)
Ghollek
ChibiFra
Deus
Patch
Saij
Guada
Crackinlazer



Special thanks to Pony Events Federation!

Artists

Shooting Star
Balychen
Ginjallegra
Jelly
Light
Patch
WaveChiper
Aresshia
MekBlueART

Staff

Spring Starflower – Chairman and ISB President
CyborgTEAM – Vice President and event management assistant
Fiery Lightning – Financial manager and secretary
Curly Brackets – IT manager and secretary
Vynarity – PR and IT assistant
Shooting Star – Lead artist and social media manager
Lightning Wing – Artist and social media assistant
Momoko – HR
Coldify – Discord server manager and PR assistant
Deus - Organization counseling and friendship advisor
Patch - Artist and PR assistant